

# Netherlands trade mission to the United Kingdom

18 - 19 October 2022



Netherlands

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# Foreword



We are delighted to welcome you to the Sustainable Mobility and Artificial Intelligence Trade Mission to the United Kingdom. Both the Netherlands and the United Kingdom face major global challenges that require cooperation.

With sustainable mobility and the focus on micro-mobility, we want to contribute to the goals for net-zero emissions and the efficient use of energy and resources. With artificial intelligence as an important key technology, we contribute to smart digitisation and the basis for net zero goals. The shared ambition of the Netherlands and the UK with regard to climate goals offers opportunities for enhanced cooperation and creates opportunities for companies from both countries.

The Netherlands and the United Kingdom are neighbouring countries and have been important trading partners for many years. It is therefore an Honour to lead this trade mission and to be accompanied by a delegation of Dutch companies with extensive knowledge and expertise in the field of sustainable mobility and artificial intelligence.

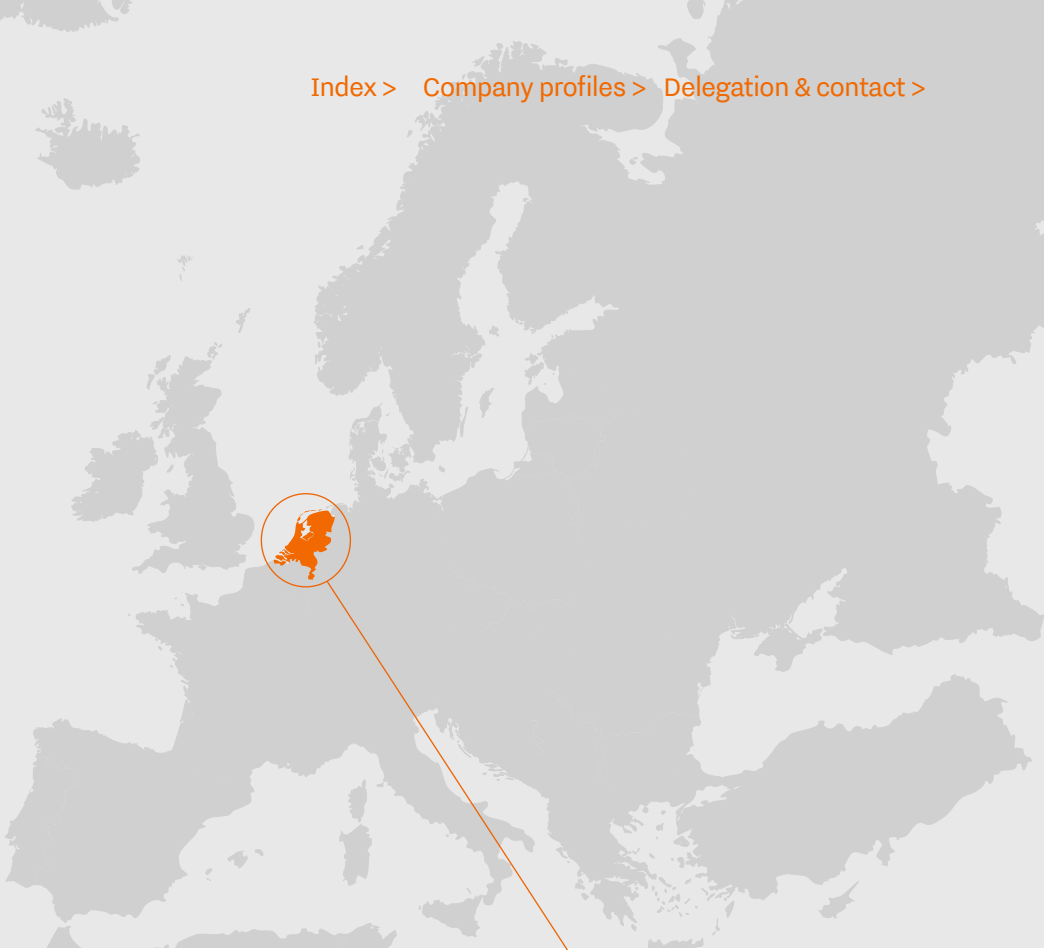
We wish you an inspiring and successful mission and hope that this mission will offer you new knowledge, insights and contacts.

**Liesje Schreinemacher**

*Minister for Foreign Trade and Development Cooperation*

**Vivianne Heijnen**

*Minister for the Environment*



## Map of the Netherlands

### Locations

- |  |                |
|--|----------------|
| 1. Amsterdam<br>(and Airport Schiphol) | 9. Haarlem     |
| 2. Arnhem                              | 10. The Hague  |
| 3. Assen                               | 11. Leeuwarden |
| 4. Breda                               | 12. Lelystad   |
| 5. 's Hertogenbosch                    | 13. Maastricht |
| 6. Eindhoven                           | 14. Middelburg |
| 7. Enschede                            | 15. Rotterdam  |
| 8. Groningen                           | 16. Utrecht    |
|  | 17. Zwolle     |



# Introducing the Netherlands

## How do the Dutch make a difference?

Through their interactive approach to finding innovative solutions to the big challenges facing the world today. The Dutch way of thinking and working has been shaped by centuries of living in the low-lying delta of the Netherlands. Through the ages, the Dutch have joined forces to find ingenious ways to tackle challenges like water, urbanisation, energy, food, health and security. By being inventive, pragmatic and open to new challenges, the Dutch have created a flourishing and resilient land.

The Netherlands is a constantly evolving ecosystem of cities, industry, agriculture and nature, all integrated through smart infrastructure. It is a source of knowledge and experience that the Dutch are keen to share with others. Learning from the past to create a better future. Together, seeking sustainable solutions for the most liveable world.



### Worldwide ranking

- 1st At WEF's ranking of most competitive economies in Europe. 4th in the world. (WEF, 2019)
- 1st Production and auctioning of cut flowers and flower bulbs
- 1st World's largest flower exporter
- 2nd Largest exporter of agricultural products in the world (WTO, 2019)
- 5th Greatest place to live (World Happiness Report, 2022)
- 6th Best at Global Innovation Index (GII, 2021)
- 7th Largest exporter of goods in the world (CIA World Factbook, 2020)
- 7th Largest foreign investor in the world (1,256 billion US dollars)
- 7th Largest recipient of foreign investment in the world (801 billion US dollars)
- 8th Largest importer of goods in the world (507 billion US dollars)

### Facts & Figures

- **Official name** Kingdom of the Netherlands
- **Form of government** Parliamentary democracy (cabinet of Prime Minister and Ministers) within a constitutional monarchy
- **Head of State** His Majesty King Willem-Alexander, King of the Netherlands, Prince of Orange-Nassau
- **Capital** Amsterdam
- **Seat of government** The Hague
- **Administrative structure** The kingdom consists of four entities. The Netherlands and three territories in the Caribbean: Aruba and Curaçao and St. Maarten. Number of provinces 12. Special municipalities: The overseas islands of Bonaire, Saba and St. Eustatius, all three of which are situated in the Caribbean.
- **Surface area** 41.545 km<sup>2</sup>
- **Location** Western Europe, by the North Sea, bordering Belgium and Germany
- **Number of inhabitants** 17,564,623 (2022)
- **Number of inhabitants per km<sup>2</sup>** 423 (2022)
- **Monetary Unit** Euro
- **Languages** Dutch and Frisian (On the overseas islands also English and Papiaments)
- **GDP per capita** 58,061 US dollars (World Bank, 2021)
- **Unemployment rate** 3.3% (CBS, 2022)
- **90% of all Dutch people** speak English

# The United Kingdom and the Netherlands

## Smart partners for a net zero future

We are on a mission: to form partnerships that contribute to a smarter and more sustainable future. In October 2022, the Netherlands will organise a two-day knowledge exchange mission focusing on sustainability, specifically on Artificial Intelligence (AI) and Sustainable Urban Mobility solutions.

On 18 and 19 October, we have created the opportunity for Dutch businesses, as well as businesses in the United Kingdom (UK), to meet the minds behind some of the most secure and pioneering sustainable innovations and initiatives in our respected countries. Dutch companies and knowledge institutes will be present and ready to expand their network and explore new business opportunities. Dutch Minister for Foreign Trade and Development Cooperation, Liesje Schreinemacher, and the Dutch Minister for Environment, Vivianne Heijnen, as well as British representatives will attend and share their insights and visions for a more sustainable future.







### Why we should partner up

As North Sea neighbours, the Netherlands and the UK share a significant relationship spanning centuries of trade and investment, and the exchange of ideas in academia, art and design. Our interests in tackling climate change as well as ensuring sustainable economic growth are closely entwined. This mission aims to consolidate this momentum, bringing together businesses from both sides of the Channel as well as knowledge institutes and local and national governments.

The UK and the Netherlands both share long-term ambitions to solve some of the world's most pressing challenges. With forward-looking dedicated strategies in place in both countries, we can use AI as an enabling technology to synergise solutions across different sectors that will contribute to achieving our shared net-zero goals.

### Artificial Intelligence (AI) driving the way to Net Zero

Ranked first in Europe and third globally, the UK is a global frontrunner in the development and adoption of AI technologies. The UK has an extensive AI ecosystem consisting of the catapult centres, government bodies, outstanding research institutions, accelerator programmes and a rich diversity in AI-companies.

In the Netherlands, AI has been earmarked as one of the key innovation sectors. The Netherlands AI Coalition has recently received a total investment of 1.05 billion euros (about 890 million pounds) from the Dutch National Growth Fund over the period 2021-2027. This was funded by the Dutch government and match-funded by the private sector, to accelerate the implementation of AI for energy, transport, logistics and healthcare. Furthermore, the Netherlands has a great starting position when it comes to machine learning, hybrid AI-systems and responsible use of AI. However, to fully exploit the potential of AI, several challenges with regard to data sharing, innovation and knowledge base need to be tackled, which can only be solved by cross-border cooperation.

Both the UK and the Netherlands face similar challenges with regard to mitigating climate change. Reaching net zero in 2050 is paramount, yet our energy systems need to change drastically to reach this goal. Digital technologies such as AI can play an important role in the transformation to a more sustainable energy system. For example by offering tools to address grid congestion, by efficiently monitoring the supply and demand of energy resources and by matching supply and demand more accurately. AI applications can also help predict when maintenance is due within the energy system and can forecast a company's future emissions based on their current reduction efforts, new carbon reduction methodologies and future demand. Dutch companies and knowledge institutes are looking at the UK for more examples and ideas on how AI can be implemented to help reach the goal of net zero in 2050.

The mission will focus on the following themes:

- AI for more sustainable energy systems focusing on current and future challenges, such as grid congestion, the use of sustainable energy and predictive maintenance;
- AI for greener industry focusing on the more efficient use of resources and assets, making supply chains more sustainable and the more accurate monitoring of emissions;
- Sustainability of AI itself focusing on energy efficient algorithms and hardware.



### Collaborating on sustainable urban mobility

Decarbonising transport is an important part of both the UK and the Netherlands' national climate strategies. With calls for cleaner travel ignited by the global pandemic, the UK aims to start a 'green transport revolution' – with an accelerated shift towards public and active transport, decarbonising road vehicles and how goods/services reach us and more solutions for emissions reductions.

The Netherlands, as a small and densely populated country, has always had to think on its feet to efficiently organise its mobility system. Especially considering 98% of the country is already urbanised. Our innovative nature has led us to new ideas and technologies that go beyond the simple bike. From active mobility and electric vehicle solutions to transport logistics and material innovation, we're changing the way we go from A to B, cutting costs and reducing emissions along the way. But collaboration and cross-border partnerships are key to achieve our Sustainable Urban Mobility goals. Feel up to the challenge?

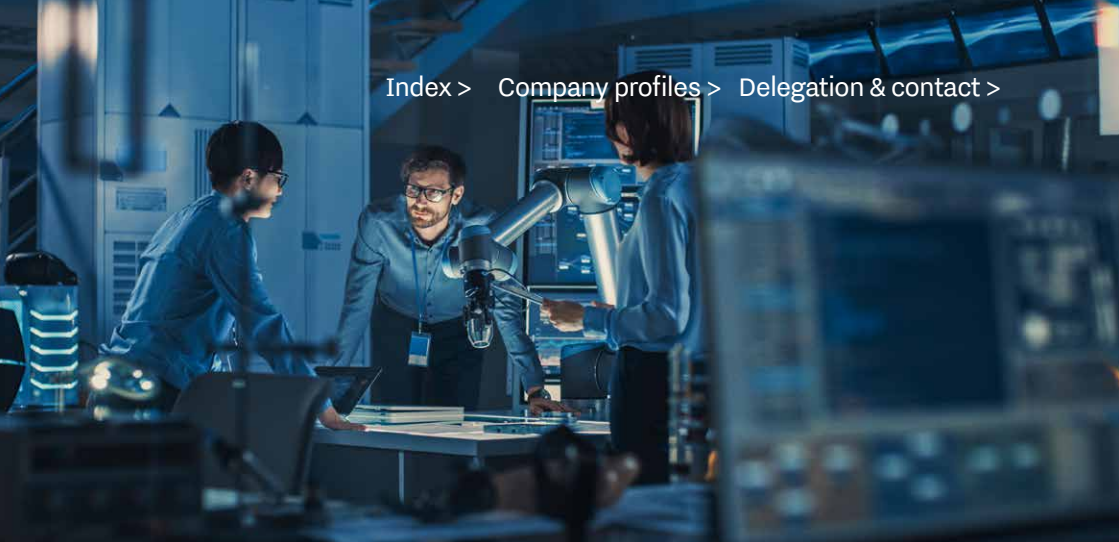
Let's connect to accelerate sustainable urban mobility together!

# Company profiles

Artificial Intelligence

Sustainable Urban Mobility

Partners



## Artificial Intelligence

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## Amsterdam Data Collective

Amsterdam Data Collective (ADC) is a full-stack data-science agency. We support companies in unleashing their full data potential, either by developing data-driven (AI) solutions (tools/models) or by supporting clients in their transition to become more data-driven.

We focus on creating value by initiating and contributing to the successful completion of the most impactful data science initiatives from end-to-end. Within our Sustainability practice we use these techniques to solve issues within the sustainability and climate domain, because here too we believe that data, AI and other data science techniques are critical enablers to achieve our climate goals. Focus here is ESG within the financial sector, smart mobility, agri & food and the energy transition.

Relevant for this trade mission, one can think of energy performance optimisation in the energy sector (e.g. reducing congestion on transmission networks by developing forecasting models for supply and demand, make predictive maintenance analysis, etc.) or optimise mobility infrastructure based on data and simulations.

Please contact me if you're interested to discuss one of these topics, I'm excited to learn more as well.



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## BG.legal

BG.legal is a (full service) law firm with a team that focusses on legal aspects of data (AI, IoT, Blockchain). The team has colleagues with a legal background and others with a software development/ data science background.

BG.legal is founder of LegalAIR ([www.legalair.nl](http://www.legalair.nl): a platform with information on legal aspects of AI). This includes a service desk for questions regarding legal aspects of AI/data.

BG.legal is partner in several research consortia. We are looking into the legal implication of the practical application /bringing into the market of innovative AI systems. In one project BG.legal will develop an AI compliance assessment tool.

We are looking for parties with questions regarding legal aspects of data/AI (guidance, contracts). We are also looking for parties to cooperate in developing tools/best practices on AI compliance assessment tools.

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## BJIT GROUP

Bangladesh Japan Information Technology Group (BJIT GROUP) is a high-end IT outsourcing company established in 2001 as a joint-venture between Bangladesh and Japan.

BJIT currently has 750+ employees and 8 global offices of which one is established in The Netherlands. We aim to start our UK office in Q4 2022.

BJIT is the exclusive outsourcing partner in Bangladesh for clients such as Google, Sony, Panasonic, NTT Data, Dassault Systèmes and many others.

We offer remote developers, on-site developers, IT consultancy, and outsourcing of complete projects in almost all code languages.

We also aim to work as closely as possible with the client by working during any time zone.

We have a specialised team for A.I. and Machine learning that have been working for over a decade in the field and have developed numerous applications for our clients.

More information about us can be found on [www.bjitgroup.com](http://www.bjitgroup.com)



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A recent achievement of BJIT is that we were awarded the BASIS Luna Shamsuddoha Award 2022 for Largest female IT employer in Bangladesh.





## Delft University of Technology (TU Delft)



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‘Impact for a better society’ is the mission of TU Delft, the oldest and largest Dutch technical university. Bringing fundamental and applied AI together makes it possible to push the boundaries of science and innovate in society.

TU Delft focuses on seven societal challenges for an AI-powered future. Among these are AI for energy and sustainability; AI for health and care; AI for port, maritime and logistics; and AI for peace, justice and security.



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TU Delft offers expertise in fundamental AI techniques and an ecosystem of innovation, co-creation and transition through the YES!Delft incubator, NextDelft scale-up and corporate partnerships. Responsible engineering and human-centred AI are important cross-cutting themes. Among TU Delft’s responsible AI initiatives are ELSA (ethical-legal-social aspect) AI labs. For example, the ELSA AI Lab on Citizens and Society in the Energy Transition investigates the implications of the role of AI in the future energy system and the transition to this future.

TU Delft offers partnerships with commercial, academic and public sector players in AI for sustainability, smart mobility, and other societal sectors. We are interested in knowledge exchange, research and development partnerships, and joint funding opportunities.



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**enerGQ**

enerGQ delivers one of the most accessible and advanced Asset Performance Management Solutions thanks to the use of its Artificial Energy Intelligence technology (Aei) that is continuously being developed.

enerGQ is a Dutch technology group of process engineers, AI specialists and software engineers. enerGQ provides its technology to customers and service providers in industry, commercial buildings, utilities and infrastructure.

Our mission is to enable each organisation to maximise the VALUE created by ENERGY and to contribute to a sustainable future.

Our vision is that organisations use Aei as the PLUG & PLAY technology to AVOID unplanned downtime, REDUCE usage of energy and raw materials and to OPTIMISE production & maintenance. enerGQ offers Aei also under white label to service providers enabling them to provide a value adding service to their existing and new customers.

**enerGQ**

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## EscherCloud

EscherCloud is a technology innovation and engineering company supporting the future of a sustainable European digital economy at scale.

We are an enabler in a complex ecosystem of institutions and organisations building the AI future, with solutions across hardware, software and location development.



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## Innatera Nanosystems



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Innatera is a trailblazing developer of ultra-low power intelligence for sensors. Incorporated in 2018 as a spin-off from the Delft University of Technology, it develops a line of neuromorphic processors that mimic the mechanisms the brain uses for sensory perception. Using a radically different computing architecture, Innatera's chips allow sensor data to be processed 100x faster and with up to 500x lesser energy than with conventional processors. This enables high-performance sensing applications to be realised in battery-operated and power-constrained electronic devices. The company has 39 employees located across its offices in Delft, The Netherlands, and Bengaluru, India.



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## InnovationQuarter

InnovationQuarter is the regional economic development agency for the Province of Zuid-Holland, also known as the greater Rotterdam – The Hague area. Our mission is to strengthen the regional economy by stimulating its innovation potential.

We facilitate (international) collaboration between innovative entrepreneurs, knowledge institutes and government. Our Business Development team acts as independent process directors which provide knowledge and expertise and facilitates network opportunities. In fulfilling this role, we are constantly in touch with major corporates, young technology companies and universities. We remain informed of the latest technological developments, identify common interests, build strategies and develop programs and projects. Artificial intelligence and the energy transition are two of our key priorities.

InnovationQuarter is also one of the most active investors in The Netherlands. We fund disruptive startups & scale-ups that create a cleaner, smarter and healthier world. High risk, but also high impact. We're a patient investor with an extensive network of over 250 co-investor and extensive inhouse knowledge on international expansion and innovation. In recent years, we have invested in over 30 artificial intelligence-driven companies.

### InnovationQuarter

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[www.innovationquarter.nl](http://www.innovationquarter.nl)

To conclude, we have a dedicated team in place to assist foreign companies– free of charge – on (re) locating and expanding their business to the greater Rotterdam – The Hague area.



## Lynxx



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Lynxx is a data analytics firm with offices in Amersfoort and Sydney. Lynxx specialises in data analysis for companies in the logistics and mobility sector and has been at the centre of the Dutch and international public transport landscape for more than a decade. Lynxx analysed and visualised among others OV-chipkaart data for GVB, developed many dashboards for ProRail and provided the network analyses for Abellio, Transdev and GoAhead in several international bids. In recent years, the emphasis has been mainly on the creation of predictive models (Machine Learning) and operational models (including Operations Research models). Think about predicting disruptive switches on the track or optimizing the deployment of electric buses. Also, in the aftermath of the corona period, there is a great need for predictions of how traveler behaviour is evolving now that many companies have adopted hybrid modes of operation. The data market is in a state of flux and Lynxx is growing with it.

The cooperation with the Sydney office is very valuable in this respect because it enables Lynxx to serve the market worldwide. To keep this cooperation strong, the Dutch and Australian colleagues work together on innovation projects and hold joint knowledge sessions.

At Lynxx, we always say freedom comes with responsibility. People get the space to develop the skills that they find interesting and important.

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## MinDig

MinDig helps companies gain insight into the information needs of customers/chain partners in order to design smart processes, technology and the organisation based on this.

We go beyond advice and are happy to help you with your next step on the road to digital success. We give digital projects focus and direction by offering insight into customers, we help to set up digital (marketing) processes and support with system and architecture choices. In our approach we always combine the human perspective, the organisational perspective and the technical perspective. Meanwhile, we can quickly adapt to new environments and operate well in a complex landscape of stakeholders.

We often connect innovative organisations to (local) governments or research consortia around societal challenges such as the energy transition. Therefore, we are interested to hear what you can offer.

### MinDig

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# ML6

## ML6

ML6 is a tech scale-up company, highly specialised in AI services. We help organisations to realise value by (co)developing custom end-to-end AI solutions, as well as providing advisory services. We seek to bring our clients' AI capabilities to the next level, as we openly share our expertise through coaching & co-creation. ML6 has built a team of over 100 ML & data engineering experts across the Netherlands, Belgium, and Germany.



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## NL AI Coalition



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The NL AIC is a public-private partnership in which the government, large and small companies, educational, research institutions and civil society organisations work together to stimulate, accelerate, and connect AI developments in the Netherlands and abroad.

The NL AIC brings together the Dutch AI ecosystem in different working groups based on sector or cross-sectoral themes such as data sharing and human capital. The latter also includes a dedicated working group that represents AI startups & Scale-ups. These young companies are important drivers for economic growth, employment, and innovative capacity in the area of AI. The NL AIC supports them by breaking barriers towards growth such as access to data, funding, visibility, legal matters, etc.



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We operate at a national level but also collaborate regionally and internationally (ex. [European AI Startup Landscape](#)). We are interested in learning more about AI strategies from our counterparts and new opportunities for collaboration.

Feel free to reach out to Anita Lieverdink or Annekaat van Welsem and to visit our website.



### NL AI Coalition

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## Radboud University Nijmegen

Radboud University is a general university in The Netherlands, active in almost all scientific fields, and one of the leading universities worldwide.



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Chemometrics is the discipline within chemistry that develops methods to obtain relevant information from chemical data. The department of analytical chemistry and chemometrics in Radboud University is one of the oldest chemometrics group in Europe supporting over 40 commercial companies in process optimisation, process analytical technologies, quality control, predictive maintenance, spectroscopy-integrated analytics, digital twins, etc.

We provide social-private partnerships for converting sensors, process and spectroscopy to value that suits current policies. The department also hosts a didactic factory for development of AI technologies for Industry 4.0 and beyond. Here, we offer Fieldlab for (co-) development of AI software for industrial processes research collaboration to develop AI applications with manufacturing-, chemical- and food industry.

Recent topics that are led by the department addresses industrial sustainability, energy transition, circular economy, smart spectroscopy, advance processing, and digitally integrated management.

The department is actively looking to SMEs and larger companies for subsidised partnership research and collaborations with leading universities for scientific activities.



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## Rocking Robots

Independent newsplatform RockingRobots tells the story of humans, robots and artificial intelligence. More than ever, technology affects society as a whole, from people and companies to government and healthcare. We follow the digital transformation and the people shaping the new world.



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## The Do Good Only Company



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As a female founded social enterprise, we are not your usual data and AI company! Our first focus is building an ethical and inclusive data and AI workforce for today and tomorrow. Our graduates take their next step with organisations seeking skilled, smart, diverse data professionals or work with us in building the data and AI solutions our customers are looking for. Organisations choose us to help them with their technical needs as we often hear “You’re not like the other IT companies we have worked with.”

As an extra area of impact, we build and deliver technical services for female and social impact founders, helping them get to a round of investment or next growth stage.

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## Wemetz

Global online and offline meeting place for targeted networking.

Its mobile app helps you find your network online and connects you to people around you, so you can meet them offline too.

The Wemetz Robots are connected to the Wemetz app and are located at Wemetz Offline Zones.

Accommodate Premium and Gold Card users through artificial intelligence and robots in wemetz airport lounges and partner hotels.



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## Witteveen+Bos

Witteveen+Bos is an engineering consultancy founded in the Netherlands in 1946 and currently employs approx. 1,500 staff. Since 2016 Witteveen+Bos is active in the UK and has a local entity. In the UK we focus on Energy Transition, Active Travel and Wastewater treatment. We bring Dutch planning and design experience and GIS modelling for energy transition strategies and active travel networks to the UK.

In the field of Energy Transition our key client is BEIS and work amongst others with Sheffield, Stoke-on Trent and Peterborough. In the field of Active Travel we've worked for amongst others Inverness, CyclingUK, Stroud Town Council.

We are keen on further developing a network of potential partners and clients.



**Witteveen+Bos**

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## Sustainable Urban Mobility

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## Amsterdam Trade & Innovate



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Amsterdam Trade & Innovate is part of the City of Amsterdam's Department of Economic Affairs and belongs to a network of government organisations that promote growth in key economic regions in the Netherlands.

Amsterdam is known worldwide as a creative, innovative and sustainable region with a strong international network. We'd be pleased to discuss how we can help your company achieve its international growth ambitions.

### Amsterdam Trade & Innovate

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## Argaleo

Argaleo offers digital twins for cycling cities. Our web-based dashboard provides data driven insights into cycling information for policy and decision makers. It supports cities to create better cycling networks and better understanding of cycling behaviour to eventually improve livability of cities. We work closely together with cities, professionals, and academics to continuously improve and export our Dutch Cycling Intelligence.



### Argaleo

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## Bloomit Ventures

Bloomit is an active investor in and accelerator of Light Electric Vehicles (LEV), run by the founders of Babboe Cargo Bikes. We support ambitious startups and scaleups to grow smarter and faster with hands-on participation: by and for entrepreneurs. Since the foundation in November 2020, we have built up a LEV portfolio of 9 participations, from e-bike and e-moped to cargo bike and microcar, see also [Portfolio – BLOOMIT](#). We envision that light electric vehicles are the ideal alternative to cars and trucks to keep our growing cities liveable and accessible.

We are continuously looking for inspiring and synergistic co-investors or innovative micromobility startups to expand our network and portfolio. That is why we have decided to join this trade mission to the UK. Here too, cities suffer from congestion, pollution and parking problems, where light electric vehicles can make a big difference (and already do). So we are interested in talking to investors & entrepreneurs - active in this micromobility domain in England.

**Bloomit Ventures**  
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## Cargoroo

By offering shared electric cargo bikes to city inhabitants we help cities to become more liveable, healthy, safe and sustainable.



**Jaron Borensztajn**

co-founder

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We operate fleets of shared electric cargo bikes in residential and commercial areas. Our end customers are city inhabitants and small enterprises that can use our electric cargo bikes to bring their kids to the sports fields, do their shopping, move goods, have a family outing, deliver flowers, or use the cargo bikes for a mobile service technician.

Our bikes are located at fixed geofenced spots close to our users and we swap batteries using a cargo bike. To use the bike, just reserve it with our app, open the lock, use it and return it to the same location.

We would like to be in touch with local authorities looking for sustainable mobility solutions. We are interested to cooperate with local partners for operation and maintenance.

For a commercial launch we seek a medium to large city that is willing to support us with locations, licensing and financial incentives to make for a positive business case.

We are also looking for UK investors in the sustainable mobility sector that can help us with growth capital and asset financing.



### Cargoroo

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1074 CA Amsterdam

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## Clifford Electronics

Clifford Electronics is a supplier of high-quality security systems (Mobile Security) and intelligent solutions to increase safety in traffic (Connected Mobility).



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Within the 'Connected Mobility' part of our business we have developed a solution that prevents distracted driving and effectively changes driver behaviour. DriveCare consists of a USB Dongle that is connected to the smartphone (to identify the driver) and an App that actively blocks the smartphone while participating in traffic. Also see [www.drivecare.io](http://www.drivecare.io).

Perfectly fitting in the company's Corporate Social Responsibility Strategy as well as goals in public entities for safety in the future of smart mobility, we would like to get in touch with (public and or private) parties that would like to collaborate with DriveCare to determine/develop the next steps in the UK.

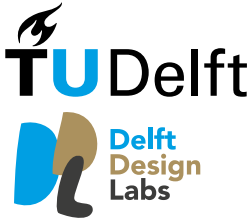
### Key items:

Driver safety, traffic safety, distracted driving, white labeled platform, Corporate Social Responsibility, Software Development Kit (SDK), smartphone use while driving.



### Clifford Electronics

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**Delft University of Technology (Delft Design Labs)**

In the Seamless Personal Mobility Lab, we explore how to design for our future mobility systems that contribute to the wellbeing of people (society) & our planet. We want to collaborate in international research and exchange knowledge about accelerating the transition towards more sustainable travel (behaviour), increasing the adoption of mobility-as-a-service (MaaS), shifting from air to rail, and discuss the desired role of new transportation modes (hyperloop, shared self-driving cars) in our future mobility system. In our research and design lab, students and researchers of Delft University of Technology (TU Delft) work together in close collaboration with transport operators, mobility companies, governments, technology developers and more, to take on the challenges to transition to a more sustainable mobility system together, and to make sure that our solutions match both the needs of travellers and the different mobility stakeholders.

This Delft Design Lab is part of TU Delft's faculty of Industrial Design Engineering (IDE), a well-established Design School and one of the largest in the world. 'Designing for our future' is our core business: we want to improve lives and address societal challenges with integrated solutions for products, services and systems by taking a human-centred approach, integrated with technology and business, and well-founded by research.



**Delft University of Technology**

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The Netherlands

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**Harmen van der Kooij**

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## Dutch Blockchain Coalition

The Dutch Blockchain Coalition (DBC) is a non-profit triple helix organisation. Part of the broader Topsector ICT/ Dutch Digital Delta program. Our mission is to increase both knowledge and use of blockchain in the Netherlands based on the ‘Blockchain for Good’ principle. Always in combination with other technologies like AI, big data, IoT and 5G. Speeding up the decentralisation of digital infrastructure which relates to the topic “digital sovereignty”. As a solution and an opportunity for small and larger businesses, local and national authorities but also for average citizens.

The DBC Mobility Track focuses on the use of blockchain to address challenges in mobility. For instance, reducing CO2 emissions, road security, traffic jam, parking challenges, the move to electric and self-driving vehicles but also for ensuring inclusivity. We provide insights from other parts in the world and initiate concrete projects that leverage blockchain. For instance, the decentralised Future Mobility Data Marketplace (based on the European Gaia-X project) and a decentralised Mobility as a Service platform. Planned projects involve vehicle passports (CO2 emissions and supply chain transparency), mobile driver’s license, data unions (privacy friendly, voluntary use of citizen data for AI) and other decentralised mobility marketplaces (as an alternative to existing centralised platform models like Uber).



**Dutch Blockchain  
Coalition**

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## Dutch Cycling Embassy

The Dutch Cycling Embassy is a foundation representing a large public private network: more than 90 organisations offering the best of Dutch Cycling knowledge and expertise, translating our Dutch cycling successes and sustainable urban mobility solutions to local situations around the globe.

We facilitate projects worldwide in improving local cycling conditions, thereby creating more sustainable, more safe, more social, more wealthy, more healthy and more happy places to live.



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We are offering various services to experience the Dutch Cycling culture, including study tours to the Netherlands. We are also offering tailor made ThinkBike Workshops, bringing Dutch experts to departments of transport, municipal governments and work on specific challenges and problems that cities are experiencing looking at it through the Dutch lens. Together with its academic partners, the Dutch Cycling Embassy offers a variety of learning methods that help develop cycling knowledge in a structural and certified manner.



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## Fietshangar

FIETSHANGAR offers a very practical, secure and durable solution for storing bicycles in urban areas. Where indoor storage is not possible and outdoor storage is not desired. We believe that cycling is the way to improve cities. We provide secure bicycle parking with the right scale for feasible implementation in urban areas. In doing so we seek to promote cycling where bike journeys start.

Fietshangar model 1.8 (4-bikes) and Fietshangar model 2.5 (6-bikes) offer:

- Certified burglary resistance.
- Compact design for placement on single car parking space.
- Ease of use for young to old.
- Circular choice of materials and design philosophy.
- Low maintenance with 20+ year durability.
- Upgradability with e-bike charging and lighting.
- Modular and configurable bike-racks for a wide range of bikes.



### Fietshangar

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The Netherlands

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## Fulpra – Cargo Bikes for Business



**Michel van Eijnatten**

Commercial Director

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With Fulpra we introduce the most effective mobility solution for the city centre. Fulpra combines the cargo capacity of a transporter van with the urban convenience of a bicycle. Not just any bike, but the most powerful and robust one of its kind. Developed and produced in the Netherlands by the highest standards for safety and quality. This means that you do not have to drive a van around town anymore, but can still easily carry the same load. And bike routes will get you quickly right to any doorstep. Without emissions or delay.

After 5 years of development, Fulpra got on its own feet two years ago and has clients now deploying Fulpra bikes every day in The Netherlands, Belgium, Germany, Norway, Sweden and Denmark. We are ready to take the first rides to the UK as well, connecting with interested clients as well as dealers, service, insurance, maintenance and leasing partners.



### Fulpra – Cargo Bikes for Business

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## inepro Metering

### Sharing innovation

inepro Metering is an innovative manufacturer of kWh meters and load balancing solutions for charging poles. We innovate and brand energy meters fit for billing purposes and load balancing. Our range includes our

### Top runners

PRO series (1 and 3 phase UKCA and MID approved kWh meters)

### Latest developments

- N meters (1 and 3 phase load balancing solution for fuseboxes next to home chargers)
- DC meter (almost approved for billing in the EU)
- Ambition series (the only 3 phase meter with WAGO clamps)

We love to get in touch with charge pole manufacturers willing to make their production process more efficient and/or entering the EU and German market.



### inepro Metering

Pondweg 7  
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# LAKA



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## Laka NL

Laka is an insurtech, specialised in the e-mobility ecosystem. We have a radical transparent and innovative business model that supports OEM manufacturers, fleets and individual users/rides/consumers.

We are supported by our investors Creandum, LocalGlobe, ABN Amro Ventures, Ponooc and Porsche Ventures. We offer our consumer bike insurance product in the UK, NL, BE, FR and DE. For commercial clients we insure all forms of mobility in the entire EEA.

We insure clients such as Decathlon, Dockr, Santander, Knaap Bikes and have a EU wide recovery partnership with Securitas.

## Laka NL

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## LEAP 24

LEAP 24 is building a network of ultra fast charging stations for vans and trucks servicing (ultra) low emission zones.

Our stations are located in commercial zones and strategic city locations. To service these user groups, we build our charging bays deeper and wider than usual charge point operators. Our typical charging bays are 3 meters wide and 7 to 10 meters long.

We are looking for more locations in and around London and other large metropolitan areas.

We are looking forward to meeting with other players in the ecosystem such as grid companies, MSP's, estate agents and property developers.

## LEAP 24

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## MOBIAN

MOBIAN targets the urban mobility market with a platform where people can schedule and pre-book their trips. To travel through smartly located mobility hubs using multi-mobilities to reach their destination in the cheapest, fastest, most convenient and climate conscious way.

With this, MOBIAN creates a smart network of mobility hubs, where people pre-book a single, multi-mobility, ticket to their destination. MOBIAN targets the urban mobility market with a platform where people can schedule and pre-book their trips. To travel through smartly located mobility hubs using multi-mobilities to reach their destination in the cheapest, fastest, most convenient and climate conscious way.

With this, MOBIAN creates a smart network of mobility hubs, where people pre-book a single, multi-mobility, ticket to their destination.



## MOBIAN

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**Max Mooij**

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Development  
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## MobilityLabel

MobilityLabel is a smart mobility knowledge provider, specialised in saving travel time, costs, and CO2 emissions.

We quantify and optimise employee mobility and location policies of medium and large employers.

Through MobilityAnalyst, employers, consultancy firms, regions and city councils are enjoying insights on improving employee mobility, everyday commutes, mobility policy and everything involved: modal split, cost reductions, Co2 emissions, infrastructure and employees' vitality are made visible by our interactive mobility scans.

We've been working for the Metropolitan Region Amsterdam, the province of Utrecht and the City of Munich for many years.



**MobilityLabel**

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## Movexx International



**Iris van Ravenswaaij –  
van Vlastuin**

CEO

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Movexx is a global innovative company which delivers smart electric tug solutions, who are improving the efficiency and ergonomic way of movement of goods on wheels for Retail & Distribution, Healthcare & Laundry, Food & Pharma, Waste & Facility, Industry, Datacentres, Hospitality & Events Airports.



### Movexx International

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## Opcharge



### **Charles Janssen**

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Opcharge is a young Dutch CPO established 4 years ago and successful in public AC charging. With financial backing of one of the top single family offices Opcharge' ambitions are high. We strongly believe we have a good story to tell, we have a strong client focus, holistic view on EV charging and a role to play in the energy transition and zero emission battle in Europe.

Our focus is AC charging in both public and semi-public domain. We work closely with municipalities in the Netherlands, Retail chains, Real Estate investors and project developers.

We do believe Opcharge can play a role in the UK program of EV charging and would like to get in contact with municipalities, Real Estate investors and other stakeholders in the e-mobility zero emissions program. Let's green the city also in the UK !

### **Opcharge**

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## Packaly



**Axel Dekker**

CEO

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Packaly is an on-demand delivery platform created to innovate on sustainable delivery. Our mobility focus, sustainability focus and especially focus on technology innovation makes us a unique company with a strong focus on creating a different solution in logistics.

Packaly was founded in 2018 by Axel, Justin and Adrik and has been growing ever since. During the pandemic, retailers of all kinds like Rituals, LUSH, Decathlon, and Zalando have struggled to find the right sustainable way to deliver parcels. Packaly has built a community of 10.000 riders across 125 cities in The Netherlands, Belgium and Germany and is growing its geographic footprint every day.

Our philosophy is changing parcel delivery one parcel at a time, focusing on every piece of the logistics chain being more sustainable. Our bike delivery focus makes it the unique way for any retailer to change their focus on sustainability by connecting the dots to our platform.

Our expertise in mobility, smart and sustainable delivery has got us the knowledge about the way we deliver and transport goods on bicycles around cities. The innovative landscape that The Netherlands offers with its unique biking infrastructure made Packaly go from 0 to 1 in a split second.

### Packaly

Mr. Treublaan 7

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**Rabobank**



**Henry Steenbergen**

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## Rabobank

Rabobank is a cooperative bank with a mission. Together with our stakeholders, we have been dedicated to creating a future-proof society and tackling major societal challenges for 125 years. In the Netherlands, we serve retail and corporate clients; globally we focus on the food and agriculture sector and the Energy Transition. Our starting point is: together we can achieve more than we could individually.

We embrace innovation, growth and sustainability, and invest in joint solutions that benefit everyone: our clients, their neighborhoods and the world. We also invest part of our profits in society. Together, we make sure that we stay financially healthy and that our villages and cities remain attractive and dynamic.

Rabobank offers a full range of banking services, both at a domestic and international level, including retail, corporate and commercial finance services.

Rabobank International Desk UK and Ireland is dedicated to help the Dutch SME's with their expansion in the UK and Ireland. Rabobank offers a broad product suite to its client portfolio such as:

- (working capital) financing
- cash management (via Mechanics Bank)
- Leasing (via DLL)
- FX.

Furthermore we provide our clients access to our extensive network of potential partners, clients and advisors such as lawyers, consultants, tax specialists, recruiters.



**Rabobank**

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## ROM Utrecht Region



### Bas Akkers

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The Regional Development Agency of Utrecht Region (ROM Utrecht Region) connects ambitious, innovative entrepreneurs with knowledge, funding and new markets, in the Netherlands and abroad. We also focus on facilitating connections with other entrepreneurs and especially with the Utrecht region.

### We do this by:

- Making impact: Building ecosystems, connecting innovative companies in clusters and securing resources for innovation, R&D, economic structural change for societal challenges.
- Innovation: Offering innovation, transformation and growth programs for startups, scale-ups and innovative SMEs.
- Investing: Providing capital and funds to entrepreneurs, based on the various stages in which they are developing.
- International support: attracting foreign companies that want to establish themselves in the Utrecht region and supporting start-ups, scale-ups and innovative SMEs that want to expand their business abroad.

Team International is the go-to team in the Utrecht Region to develop your local activity. They support companies from the Utrecht region in realizing their (international) growth ambitions.



### ROM Utrecht Region

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### **Cathelijne Hermans**

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## **Royal HaskoningDHV**

Mobility is undergoing a seismic shift around the world. Increased urbanisation, climate change, scarcity of space and resources and changing behaviours from a new generation demand more sustainable and more inclusive approaches to mobility. As new technologies augment these shifts, a revolution is underway that we call the mobility transition.

Keeping both cities and rural areas livable and accessible amidst this transition requires innovative thinking and collaboration. Royal HaskoningDHV's world-class transport consultants are helping governments navigate the challenges and opportunities – providing strategic advice, technical guidance and actionable insights on all aspects of transport. From road safety and urban mobility to public transport strategy and network planning, we help cities implement mobility solutions that are tailored locally and implemented with careful stakeholder engagement.

Royal HaskoningDHV integrates 140 years of engineering expertise with digital technologies and software solutions. With our head office in the Netherlands, our 6,000 employees work across 25 countries. We care deeply about our people, our clients and society at large. Through our mission Enhancing Society Together, we take responsibility for having a positive impact on the world.



### **Royal HaskoningDHV**

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## Sphereon



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### The Challenge

As an organisation, how can you trust the data and documents you receive? How can you be sure they are not fake or manipulated? And were created by the originating party? How can you authenticate and process them automatically in your existing IT-applications?

And as a citizen, patient, or customer, how can you trust that your data remains private and under your control? That you can decide with whom to share it. Or not.

### Our Solution:

Sphereon offers technology that enables a secure, verifiable exchange of data and documents using open and interoperable W3C- and ISO standards. With secure digital wallets that leave the control with the owners and allows them to share their data, on request, with other parties.

The receiving party can automatically verify and process the data and documents it receives, trusting that the data and documents it receives are guaranteed to be authentic.

In Mobility, we're working together with Dutch government departments (I&W, RDW), DBC, and companies like BloXmove.

### Looking for:

Sphereon is looking for partners that are also active in Mobility to co-create and implement solutions around Mobile Driver's License (mDL), and other mobility credentials.

### Sphereon

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## Struyk Verwo Infra



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Struyk Verwo Infra is the market leader in public paving in the Netherlands with an unparalleled product range providing function because of their form. We, therefore, have the obligation to put sustainability first in our policy. We have seized that responsibility with both hands. Even before the Climate Agreement, the Green Deal and the Concrete Agreement, sustainability was a strategic pillar. The spearheads are circularity, CO2 reduction and the lowest Environmental Cost Indicator (MKI). With 6 factories we manufacture and supply these products for the Dutch market but also for our partners abroad.



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Struyk Verwo Infra is part of the CRH-group. CRH is the leading building materials business in the world, employing 73,000 people at 3,155 locations in 29 countries. CRH is the largest building materials business in both North America and Europe and we also have regional positions in Asia.

We manufacture and supply a diverse range of integrated building materials, products and innovative end-to-end solutions, which can be found throughout the built environment, from major public infrastructure projects to commercial buildings and residential homes.

Particularly for this event we will have available our Inclusive Infrastructure range to provide kerbing solutions for UK Active travel ambitions and being able to complete the “Dutch Way”.

**Struyk Verwo Infra**  
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## Sycada



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Sycada develops technology that make our transportation needs more sustainable and our roads safer to use. We promise a healthy RoI for you, your company and for our environment.

Zero-emission transport is rapidly coming out of the 'project' phases and has entered a volume that requires fleet operators to take a much closer look at the requirements for managing a 100% zero-emission fleet.

Sycada has developed a platform for operational excellence in zero-emission (public) transport that reduces the number of vehicles required to run operations and that reduces the time and cost spent on managing them.

This platform includes a certified (ITxPT) data gateway, a secure data hub and a series of online modules, covering the needs for managing zero-emission operations:

- Driver coaching for maximum range and efficiency
- Live vehicle/battery status and charge cycle monitoring
- Energy usage predictions and alerts in case of (potential) operational problems
- Charge point management and remote diagnostics
- Battery State-of-Health diagnostics

Sycada works with OEMs and fleet operators, and we are keen to meet up with companies that have embarked on their journey towards zero-emission operations. We guarantee a faster transition at lower cost and less risk.



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# VINU.



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## VINU

### VINU: highly effective strategic stakeholder managers who deliver results

We are passionate about improving our urban and rural environments for the benefit of future generations. That's why we take on projects that make a difference, providing our clients with a range of highly effective strategic stakeholder management services. Applying our successful, no-nonsense Dutch approach, we have been delivering future-proof results since 2005. These include creating effective buy-ins, facilitating sustainable collaborations and generating innovative long-term solutions.

### Accelerating successful change: together

With our results-driven strategic stakeholder management approach, we get things done and accelerate successful change: together. We help our clients realise projects faster and more effectively, by developing strategic goals for stakeholder management, and engaging the right stakeholders in the right way and at the right time. Effective strategic stakeholder management is key to delivering long-term successful projects, quickly and cost-effectively.

### Our sectors

- Liveable Cities
- Sustainable Transport
- Energy, Land & Water



## VINU

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## VROEGH Design

VROEGH Design (VD) is a Design, Engineering and Consultancy agency that creates vehicles for industry-leading brands. Our goal is to unburden our clients from all the R&D-related activities and help them to stand out in a crowded market. With our experience and broadly developed skillset, we help define and realise the perfect vehicles for specific market opportunities. We have an extensive portfolio with eBikes, Cargo Bikes, eScooters and other Light Electric Vehicles, created for commercial (sharing/delivery) or private use.

Our interests range from market research, brand building, product design, mechanical engineering and production assistance to topics such as IoT, battery technology and manufacturing selection. We develop products with an optimal product-market fit. At the same time, we create unique brand signatures and lifestyle products for our clients.

VD is the trusted partner for high-quality design and excellent engineering work. We are looking forward to meeting with you.



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## Witteveen+Bos

Witteveen+Bos is an engineering consultancy founded in the Netherlands in 1946 and currently employs approx. 1,500 staff. Since 2016 Witteveen+Bos is active in the UK and has a local entity. In the UK we focus on Energy Transition, Active Travel and Wastewater treatment. We bring Dutch planning and design experience and GIS modelling for energy transition strategies and active travel networks to the UK.

In the field of Energy Transition our key client is BEIS and work amongst others with Sheffield, Stoke-on Trent and Peterborough. In the field of Active Travel we've worked for amongst others Inverness, CyclingUK, Stroud Town Council.

We are keen on further developing a network of potential partners and clients.



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## Connekt

Connekt is an independent network for sustainable mobility and logistics. We connect governments, companies and knowledge institutions. A mix of knowledge, creativity and decisiveness.

We have observed a growing demand for affordable and accessible mobility of people and goods. As a non-profit member network, we see opportunities and possibilities to work together on the challenges in the sector on a public-private basis. Think of sustainability, digitisation and urbanisation.

But Connekt is more than that. Connekt is able to run complex programs. We carry out various programs on behalf of the Ministry of Infrastructure and Water Management. Connekt is active in supporting programming and program management.

Connekt is entrepreneurial too. We are able to set up programs and projects based on the needs of the members and to further develop them as independent initiatives.

With over 500 partners worldwide, we tackle themes that can improve the world. Both economically and in terms of sustainability. Think of intelligent access to the city or smart and sustainable transport systems. Or properly arranging data sharing, which is also becoming an increasingly important theme in the world of mobility and logistics.



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## NL AI Coalition



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The NL AIC is a public-private partnership in which the government, large and small companies, educational, research institutions and civil society organisations work together to stimulate, accelerate, and connect AI developments in the Netherlands.

The ambition is to put the Netherlands at the forefront of knowledge and application of AI for prosperity and well-being. This is done with consideration to both Dutch and European norms and values.

The NL AIC focuses on large-scale projects tackling five bottlenecks through a self-learning and integrated approach throughout the chain. The bottleneck areas are data sharing, human capital, human centric AI, research and innovation and start-ups and schale-ups. These common building blocks are essential to create impact in social and economic application areas, such as Agriculture and Nutrition, Built Environment, Culture and Media, Defence, Education, Energy and Sustainability, Financial Services, Healthcare, Mobility, Transport and Logistics, Port and Maritime, Public Services, Security, Peace and Justice, Technical Industry.

This mission has been organised in close cooperation with the NL AIC. Also, a special programme for participants will take place to get in contact with potential business partners. If you are interested, please contact Marloes Pomp.



### NL AI Coalition

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## TRANSFER.LC

## TRANSFER



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TRANSFER your Local Consultancy has been specialised for 25 years in establishing partnerships between Dutch and other European companies and institutions. More than 12.000 companies have been supported by TRANSFER's offices in Bogotá, Barcelona, Düsseldorf, London, Mexico City, Rotterdam, Paris, São Paulo; as well as by our partner offices in Berlin, Brussels, Halifax, Hamburg, Malmö, and Milan.



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For this trade mission, TRANSFER has been appointed by the Dutch government to organise the matchmaking. This time this is done in close collaboration with the mission organisation team which includes the RVO and the Embassy of the Kingdom of the Netherlands in London.



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