

# Netherlands Life Sciences & Health Mission to California (USA)

13 - 17 April 2026



Netherlands



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# The Netherlands

# The Netherlands



## Locations

- 1. Amsterdam (and Airport Schiphol) |
- 2. Arnhem | 3. Assen | 4. Breda |
- 5. 's Hertogenbosch | 6. Eindhoven |
- 7. Enschede | 8. Groningen | 9.
- Haarlem | 10. The Hague | 11.
- Leeuwarden |
- 12. Lelystad | 13. Maastricht |
- 14. Middelburg | 15. Rotterdam |
- 16. Utrecht | 17. Zwolle |

# Worldwide rankings

1<sup>st</sup>

Largest flower exporter  
(Source: OEC, 2024)

3<sup>rd</sup>

Largest exporter of  
agricultural products  
in the world  
(Source: WUR/CBS, 2023)

4<sup>th</sup>

Largest importer of  
goods in the world,  
842.05 billion US  
dollars  
(Source: Statista, 2023)

4<sup>th</sup>

Largest exporter of  
goods in the world,  
934.57 billion US  
dollars  
(Source: Statista, 2023)

4<sup>th</sup>

Leading economy  
worldwide by Foreign  
Direct Investment  
(FDI) inward stock,  
2.86 trillion US dollars  
(Source: Statista, 2023)

7<sup>th</sup>

Greatest place to live  
(Source: World Happiness  
Report, 2025)

8<sup>th</sup>

on the Global  
Innovation Index  
(Source: WIPO, 2025)

2<sup>nd</sup>

on the Euro Health  
Consumer Index  
Score  
(Source: World Population  
Review, 2026)

6<sup>th</sup>

Network Readiness  
Index  
(Source: Portulans Institute  
2025)

# Facts & figures

Official name:  
**Kingdom of the Netherlands**

Capital:  
**Amsterdam**

Seat of government:  
**The Hague**

Form of government  
**Parliamentary democracy (cabinet of Prime Minister and Ministers) within a constitutional monarchy**

Head of State:  
**His Majesty King Willem-Alexander, King of the Netherlands, Prince of Orange-Nassau**

Location:  
**Western Europe bordering Germany, Belgium and the North Sea**

Administrative structure:  
**The kingdom consists of four countries: the Netherlands on the European continent and three countries in the Caribbean: Aruba, Curaçao, and St. Maarten.**

Special municipalities  
**The overseas islands of Bonaire, Saba and St. Eustatius, all three of which are located in the Caribbean.**

Surface area  
**41,543 km<sup>2</sup>**

Number of inhabitants (2025):  
**18,3 million**

Monetary Unit:  
**Euro**

Languages:  
**Dutch, Frisian and on the overseas islands also English and Papiamentu**

GDP per capita (World Bank, 2024):  
**67,520** US dollars

Number of provinces:

**12**

Number of inhabitants per km<sup>2</sup> (2025):

**534**

Unemployment rate (CBS, 2025):

**4%**

English speaking Dutch people:

**90%**

# The USA and the Netherlands

Working together towards a healthier, more connected future

The United States (US) and the Netherlands face many common healthcare challenges, including an aging population, rising healthcare costs, staff shortages, and the increasing burden of non-communicable diseases. At the same time, expectations for personalized care are steadily increasing, while the healthcare workforce continues to shrink, putting added strain on infrastructure and capacity. These pressures make the balance between quality, accessibility, and affordability more relevant than ever. However, both countries are leaders in healthcare innovation, and their shared commitment to finding solutions creates a strong foundation for collaboration.

The US healthcare sector is highly innovative and open to entrepreneurial solutions, making it a dynamic yet competitive market for Dutch healthcare companies, including startups, scale-ups, small and medium-sized enterprises (SMEs), and large enterprises. Dutch companies, especially those active in innovative healthcare, including HealthTech and MedTech, as well as knowledge centers and research institutes, are eager to engage with the US healthcare ecosystem. At the same time, American partners benefit from the Netherlands' strong innovation infrastructure and collaborative approach. By strengthening transatlantic partnerships, both countries can leverage each other's expertise and opportunities, ultimately maximizing impact in both the Dutch and American Life Sciences & Health (LSH) ecosystems.



# Europe's connected Life Sciences & Health metropolis



The US presents a dynamic and diverse healthcare landscape, and for the Netherlands, California is a region of priority. The state offers strong ecosystems for HealthTech and MedTech, as well as significant opportunities for collaboration.

California has established itself as a leading hub for LSH technology, with the largest healthcare market in the US and strong activity in HealthTech, MedTech, and medical devices. In particular, the Greater Los Angeles Area offers access to advanced hospitals, research institutions, and a dynamic startup and investor ecosystem, while San Diego adds further strength as a top life sciences and MedTech cluster. The Netherlands' strong ties with California, including our close collaboration with Cedars-Sinai, provide a solid foundation for continued partnership, innovation, and market access.

## Why the Netherlands?

The Netherlands is Europe's Connected Life Sciences & Health Metropolis, offering a dynamic and collaborative ecosystem that seamlessly integrates research, innovation, healthcare providers, and business, covering the entire LSH value chain. Our 'quadruple-helix' approach ensures collaboration among knowledge institutions, industry, government, and citizens to find sustainable, forward-thinking solutions.

The Dutch healthcare system is globally recognized for its innovation and sustainability. With a patient-centered focus on prevention, cure, and care, the Netherlands works to improve quality of life while maintaining affordable healthcare. Over the past decade, the Netherlands has established itself as a consistent leader in the Euro Health Consumer Index (EHCI), which benchmarks healthcare systems across Europe on indicators such as accessibility, patient rights, outcomes, and prevention. Since the index's inception in 2005, the Netherlands is the only country to have consistently ranked among the top three, holding the number one position for at least five consecutive years. In particular, the Netherlands is renowned for its expertise in clinical research, initiating approximately 600 new clinical drug trials annually.

The presence of top-ranking university medical centers, where fundamental research and high-quality patient care converge, enhances our capacity for conducting comprehensive clinical studies. Once completed, these trials are seamlessly integrated into EU clinical trial systems, providing valuable data that feed into FDA approval processes.

Located in between Europe's biggest economies: Germany, the United Kingdom, and France, the Netherlands serves as a strategic gateway for companies seeking to access the European market. The Netherlands has world-class talent, an open and international orientation, and ranks among the top 10 most digitally competitive countries globally (IMD). Its excellent physical and digital infrastructure further facilitates efficient distribution and communication across the continent, making it an attractive hub for international business operations.

## Key figures of the Dutch Life Sciences & Health sector



### Where knowledge exchange meets opportunity

The Netherlands' quadruple-helix model, which brings together government, industry, academia, and citizens, provides a strong foundation for collaboration in the LSH sector. Combined with well-established public-private partnerships, this model enables Dutch knowledge institutions to not only contribute to leading research and innovation, but also to provide access to a diverse range of funding opportunities. Public investment plays a key role in directing research priorities and fostering international cooperation. The European Union has recently expanded its healthcare funding programs, opening new avenues for collaboration between Dutch and international research institutions.

### Together for a healthier, more connected future

The Netherlands' emphasis on transparency, collaboration, and knowledge sharing makes it a reliable partner for US healthcare providers, including hospital networks, research institutions, and MedTech companies. By working together, we can address shared healthcare challenges, support research efforts, and improve patient outcomes.

**Let's work together towards a healthier, more connected future!**



# Health technology



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### Enatom

Enatom is a smart dissection room that takes the study of human anatomy to the next level. It is our mission to bridge the gap between anatomy in books/on drawings and real human anatomy, creating educational equality worldwide.

Originally started as a project at the University Medical Center Groningen (the Netherlands), Enatom helps educational institutes and hospitals digitize anatomy education. Students explore 300+ photorealistic 3D anatomical models, layer by layer, anytime and on any device - no hardware, no downloads. Educators align content directly to their curriculum, guiding students week by week through exactly what they need to learn. All models are fully annotated and organized to match how anatomy is taught, improving engagement and spatial understanding. With optional VR/AR, Enatom delivers immersive, cadaver-level anatomy while reducing logistical and resource constraints.

### Products and Services Offered

- Digital platform to study real human anatomy
- Scanning & Digitizing real human specimen

### Unique Selling Points

- Unique high-quality anatomical content of real cadavers
- Web-based and XR-ready
- Developed with renowned European medical universities

### Enatom

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## Freequency

Freequency - Tinnitus on your terms. Freequency is an augmented reality app that helps people retrain how their brain responds to tinnitus. Using spatial audio, gamification and controlled sound exposure, users match their own tinnitus sound and interact with it in their physical environment through short daily exercises. Through these exercises, users gradually train their brain to respond less strongly to their tinnitus sound.

Launched in early 2025 in the Netherlands, Freequency has already been used by more than 20,000 people with tinnitus, received multiple innovation awards, and generated extensive media attention. Building on this momentum, Freequency is now expanding internationally and looking to collaborate with healthcare providers, research partners, and distribution partners to reach millions of people with tinnitus worldwide.

## Products and Services Offered

- Freequency mobile app: an augmented reality app using spatial audio that helps people train their brain to respond differently to tinnitus through interactive daily exercises.
- Digital tinnitus support for organizations: Freequency can be offered by healthcare providers, hearing clinics, employers, and insurers as a scalable digital solution to support people with tinnitus.

## Unique Selling Points

- Accessible and empowering. Freequency enables people with tinnitus to actively work on coping with their symptoms through simple daily exercises they can do themselves at home.
- Behavioral science meets game design. The app translates evidence-based coping strategies into short, motivating daily exercises that encourage consistent practice.
- Scalable digital solution for a global problem. Designed to support millions of people with tinnitus worldwide and easily integrate with healthcare providers and organizations.

## Freequency

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### OrthoFoodie

OrthoFoodie is a Biological Intelligence Platform designed to help individuals and organizations understand and optimize the daily biological patterns that influence long-term health. The platform combines a user-facing app with two intelligence layers: Nutrient Intelligence (NI), which provides professionals with real-time insights into users' biological patterns, and Community Intelligence (CI), which identifies aggregated health trends across populations to support preventive health strategies.

Through the OrthoFoodie app, individuals track daily nutrition, hydration, and behavioral engagement while receiving personalized guidance and AI-powered insights. By translating complex biological signals into clear daily actions, OrthoFoodie helps people prevent silent health decline and maintain independence and vitality over time.

### Products and Services Offered

- OrthoFoodie App – a user-facing platform that tracks nutrition, hydration, and behavioral engagement while providing personalized health guidance and AI-powered insights.
- Nutrient Intelligence (NI) – professional dashboards that give healthcare providers and nutrition professionals real-time insights into users' biological patterns and emerging nutritional deficiencies.
- Community Intelligence (CI) – population-level analytics that identify health trends across groups and communities, enabling preventive health strategies for organizations and public health partners.
- Elderly care monitoring – OrthoFoodie supports senior care environments by measuring food intake before and after meals using food scanning technology. This enables caregivers to monitor actual nutritional intake, detect deficiencies early, and improve nutrition management for older adults.

### Unique Selling Points

- Micronutrient-driven intelligence – OrthoFoodie focuses on identifying nutritional gaps at the micronutrient level rather than simply tracking calories or macronutrients.
- 11-factor biological personalization model – Food suggestions and health insights are tailored using a multifactor model that includes age, biological sex, health status, stress, activity, allergies, goals, and other personal factors.

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## Syntric Medical

Early diagnosis of lung cancer saves lives. However, the challenge lies in getting a tissue sample of small (stage 1 tumor is between 0.5 and 3 cm) lesions whilst the patient is breathing. Current technologies require, on average, 1.7 biopsy procedures to obtain a sample that enables accurate tissue diagnosis and targeted treatment.

To overcome this sampling challenge, we at Syntric Medical, are developing a patented CT-guided robot that enables safe and effective tissue sampling of small targets in the lungs. First-time right tissue sampling reduces the procedure time by 50%, increases sampling accuracy, and minimizes complications caused by repositioning the needle. Our needle placement robot moves along with breathing movement and provides real-time feedback on the location of the needle and nodule to the radiologist.

## Products and Services Offered

- Next generation robotic needle placement platform used for safe and effective needle positioning in the lungs

## Unique Selling Points

- Procedure time reduction to 20 minutes
- First time right on the smallest target while patient keeps breathing due to our breathing motion compensation
- Complication risk (pneumothorax and excessive bleeding) reduction due to no needle repositioning



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### Thaumatec Tech Group

Thaumatec Tech Group is the HealthTech Software house and your Innovation partner. We support companies with their HealthTech innovation by providing innovation consulting and software development services according to highest quality standards.

Our QMS is certified with ISO for Medical Devices (ISO9001, ISO27001, ISO13485) and we are working according to the EU MDR/IVDR and FDA regulations for Medical Devices. We cover the whole Internet of Medical Things (IoMT) technology stack – from chip to cloud - and apply the latest developments to build cutting edge AI solutions.

### Products and Services Offered

- HealthTech Innovation, Compliance Assurance and Cyber Security Consultancy services
- Software Development and QA services
- IT Maintenance and Managed services

### Unique Selling Points

- QMS Certified with ISO for Medical Devices (ISO13485) and we have more than 100 use cases where we worked according to MDR/IVDR and/or FDA
- Optimal value proposition due to the location of our delivery center in cost-optimal and well-developed IT talent location within the EU – Poland.

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### Wavy Health

Wavy Health is a MedTech company with two products, (1) Wavy app for medical treatment, and (2) Wavy study, decentralized marketplace for clinical trials to improve research studies.

Wavy app: app with platform to manage and track people's health with over 15 functionalities like journal, medication schedule/logger, biofeedback through wearable, angina tracker, toolbox with different interventions, and joining livestreams that users can sign up and join through the app. The goal of the Wavy app is to deliver the best personalized health care treatment everywhere and anytime to those who need it the most.

Wavy Study - based on two parts: (1) decentralized marketplace where organizations (universities/hospitals/pharma) can create a clinical trial and collect real world data, and (2) app that people will use during the clinical trial, get recommendations in which trials they can participate and get credits/vouchers. Wavy Study connects people who want to help medical researchers who need data. The biggest difference with existing platforms is that we approach the problem from the side of the people who want to help cure a disease. When someone you love has cancer or Alzheimer's you feel helpless, and you want to do something about it. Wavy Study is built with smart contracts to provide a safe and secure way to manage your contracts. Wavy Study is an award-winning product, including Bangkok 2024 Web3 Oscars from Blockchain for Good Alliance Award.

### Products and Services Offered

- Wavy app: medical app for digital therapeutics (DTx) to help people with chronic conditions to manage and reduce their symptoms in combination with biofeedback through wearables.
- Wavy Warrior (Wavy app for Veterans): an all-in-one platform empowering Veterans to manage symptoms, lower stress, and engagement through live streams provided by experts through Wavy experts and partnerships.
- Wavy Study: decentralized marketplace for clinical trials.

### Unique Selling Points

- Wavy app with platform can be used as a white label product to support communication and manage treatment.
- Partnerships with major organizations like Samsung and HL7. Wavy can collect data directly through the SDKs.

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# Medical technology



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### Bioprex Medical

Bioprex Medical is a MedTech company developing a next-generation antimicrobial coating solution for medical devices that prevents infections and enhances device performance. Our antibiotic-free, contact-killing technology provides durable, long-term protection against bacterial contamination, enabling safer indwelling medical devices without contributing to antimicrobial resistance. The coating is designed for seamless integration into existing devices and manufacturing workflows, allowing OEMs to add infection prevention as a clear product differentiator.

Bioprex focuses on high-risk applications such as orthopedic implants, where device-related infections drive significant clinical complications and healthcare costs. Our biocompatible and material-agnostic coating platform supports a broad range of device types and surfaces, helping manufacturers strengthen their value proposition in an increasingly competitive market. By working closely with OEM partners and clinical stakeholders, Bioprex positions itself as a strategic innovation partner in infection prevention, improving patient outcomes while delivering tangible commercial value.

### Products and Services Offered

- Antimicrobial coating platform technology for medical devices
- Contract research & development

### Unique Selling Points

- Broad-spectrum, durable antimicrobial effect
- Biocompatible and non-leaching
- Tunable coating properties



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## CC Diagnostics

CC Diagnostics (Groningen, the Netherlands) offers a clinically validated epigenetic qPCR triage test, significantly improving cervical cancer detection rates to 97% (vs current market benchmark of 76%). Our product offers a 6x reduction in time per test for the diagnostic labs improving efficiency. Our Methica test technology enables screening from home (with self-sampled material), unlocking a broader \$5.5Bn screening market worldwide. Total funding: \$3.8M (incl. \$2.2M non-dilutive). The HRSA update of cervical cancer screening guidelines (January 2026) has pressured insurers to reimburse all triage test HPV-positive women, which creates a significant opportunity for (molecular) diagnostic laboratories.

We entered the commercial phase, with the first 2 international orders from leading labs in the US and UK. We're looking for:

- Local CLIA labs (preferably already offering HPV tests) to partner with and in-house validate our technology as an LDT
- Biotech clusters, Women's health clinics, Healthcare Insurance Companies, universities and distributors to connect with
- Local sites for (outsourced) manufacturing

## Products and Services Offered

- Methica CC Kit (RUO), epigenetic qPCR test for 96 reactions
- Methica CC reagents (ASR's), qPCR reagents
- Validation services for epigenetic research

## Unique Selling Points

- Superior cervical cancer detection (97%), validated in real-world screening cohort
- One-tube multiplex format for optimal lab-efficiency (6x hands-on-time reduction)



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### Medical Precision

Medical Precision is a Netherlands-based medical device company that develops and manufactures a medically certified marking and localization system for oncological radiotherapy. The company focuses on improving precision, safety, and patient comfort at the start of the radiotherapy workflow, where accurate and reproducible patient positioning is critical for treatment quality. Medical Precision designs its products from a medical-device perspective, with strong attention to clinical usability, infection prevention, and regulatory compliance.

Its flagship product, the Comfort Marker 2.0, is a medically graded tattooing system developed specifically for radiotherapy reference marking. Unlike conventional tattooing or marking methods, the system enables controlled pigment placement at very shallow predefined depths, resulting in precise, minimally invasive, and patient-friendly markings. The Comfort Marker platform is supported by sterile, single-use consumables and is both FDA cleared and CE certified. Medical Precision is active in approximately 30 countries through international distributor partnerships and is expanding its global presence, including a growing focus on the United States market.

### Products and Services Offered

- Comfort Marker 2.0
- Sterile Safety Needles
- Sterile ink cups and medically CE certified ink

### Unique Selling Points

- Medically certified radiotherapy marking system (FDA cleared, CE certified)
- Safety-first and precise: retractable needle with controlled depth settings ( $\approx 0.2 / 0.4 / 0.7$  mm) for small, accurate, low-pain markings
- Clinically validated workflow: sterile single-use consumables and proven improved patient comfort and marking quality versus lancets

### Medical Precision B.V.

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### Revivaldal

A non-invasive, ingestible medical device for obesity—a natural alternative to drugs and surgery.

Revivaldal is a Netherlands-based HealthTech company developing a novel, ingestible medical device for the treatment of obesity and metabolic disease. The company's proprietary technology is a biomaterial-based gastric device designed to induce satiety through mechanical stimulation, without the use of systemic drugs or invasive procedures.

Positioned as a complementary and alternative solution to GLP-1 therapies and bariatric interventions, Revivaldal addresses a large and underserved patient population that cannot or does not want to use pharmaceutical treatments. The solution is designed to be scalable, cost-effective, and accessible, with a clear pathway toward clinical validation, regulatory approval (CE/FDA), and global commercialization.

### Products and Services Offered

- Development of an ingestible gastric medical device for obesity treatment (capsule-based, non-invasive)
- Clinical development and validation of biomaterial-based satiety-inducing technologies
- Licensing and partnership opportunities with pharma, medtech, and healthcare providers for commercialization

### Unique Selling Points

- Non-pharmaceutical, non-invasive solution addressing patients excluded from or unwilling to use GLP-1 therapies
- Scalable, pill-based format enabling broad adoption vs surgical or endoscopic alternatives
- Strong IP and biomaterials innovation, with potential for platform expansion across metabolic indications

### Revivaldal

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### Sencilia

Sencilia is an early-stage DeepTech/MedTech startup (spin off from the University of Groningen) with a mission to improve the safety and reliability of IV infusion therapy.

We develop innovative sensor technology that is designed to enhance patient safety in neonatal, pediatric and adult intensive care by reducing the risk of IV infusion-related adverse drug events

### Products and Services Offered

- Provide stand-alone infusion therapy low flow sensor (passive mode) for syringe infusion pumps
- Provide integrated infusion therapy flow sensor (active mode) for infusion pumps

### Unique Selling Points

- Non-contact measurement ensuring no contamination
- Low-flow sensitivity to flows as low as 0.1 ml/hr
- Reusable device to eliminate single-use wastage

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## Health ecosystem partners



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## NLC Health Ventures

Despite the incredible impact of modern healthcare on society, the reality is that 95% of medical innovations never make it to the patient. At NLC, we are dedicated to bridging the gap between groundbreaking scientific inventions and the market-ready solutions benefiting patients. That is why we are on a mission to find, build, and scale the next generation of those health innovations that transform the lives of patients worldwide.

By employing an entrepreneurial approach at scale, we dramatically increase the chance of maturing an idea to market. By building 10 ventures per year, and with over 100 ventures in our portfolio, we leverage shared learnings and resources across our portfolio. Our captive funds allow us to scale our ventures faster while reducing risk for investors. Due to our scale, we make it possible for retail and institutional investors to invest in the early stages of healthcare innovation. Together we bring science to life.

## Products and Services Offered

We create ventures in the following areas:

- Cardiovascular and Image Guided Therapy
- Orthopedics, Neuro and Surgery
- Therapeutics

## Unique Selling Points

- Over >120 ventures built to date with blue-chip research organizations such as City of Hope, Mt. Sinai, Mayo Clinic and Google
- Active portfolio of 65 ventures across Europe and the USA
- >\$300m raised across portfolio companies and funds



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### Super Family

Super Family is redefining early childhood intervention by integrating developmental therapy, pediatric mental health services, early education, and family coaching into a single coordinated care model—delivering measurable clinical and developmental outcomes for children at risk of delay. Proven in the Netherlands through highly personalized one-on-one interventions, our model is now ready to scale across healthcare systems through structured therapeutic programs.

Super Family is in development of AI-enabled digital platforms, and an end-to-end service ecosystem that improves school readiness, strengthens family engagement, and reduces long-term healthcare and special education costs. We improve diagnostic processes by implementing new screening tools and an fMRI protocol for radiological detection of DLD and autism.

A key innovation within this ecosystem is our development of the 'Persacom', our software-and-hardware solution designed to support the emotional regulation, cognitive development, and daily functioning of children with intellectual and developmental challenges in both clinical and home settings.

### Products and Services Offered

- Personalized therapeutic programs and methods for (pediatric) neurologists and specialists treating neuro-developmental disorders s.a. Autism, DLD, ADHD and mental health.
- Neuroscientific research for screening and fMRI protocol for children with DLD, Autism,...
- In development of software and hardware (robot/Persacom) for children with neurological developmental disorders and general mental health.

### Unique Selling Points

- Our integrated clinical model reduces fragmentation, improves developmental outcomes, and supports value-based care.
- Our research accelerates accurate diagnosis, reduces long-term system costs, and enhances clinical workflow.
- Clinically proven innovative methods for an underserved market.

### Super Family

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**Leiden University Medical Center (LUMC)**

LUMC is one of the Netherlands’ seven university medical centers, combining tertiary patient care with internationally recognized research and medical education. We provide highly specialized and complex care to patients from across the Netherlands, particularly in areas where academic expertise and innovation directly improve patient outcomes. Located in the heart of the Leiden Bio Science Park — the largest life sciences hub in the Netherlands and in top 10 of Europe — LUMC, as the bioscience university medical center of the Netherlands, plays a central role in translating biomedical discoveries into clinical and societal impact.

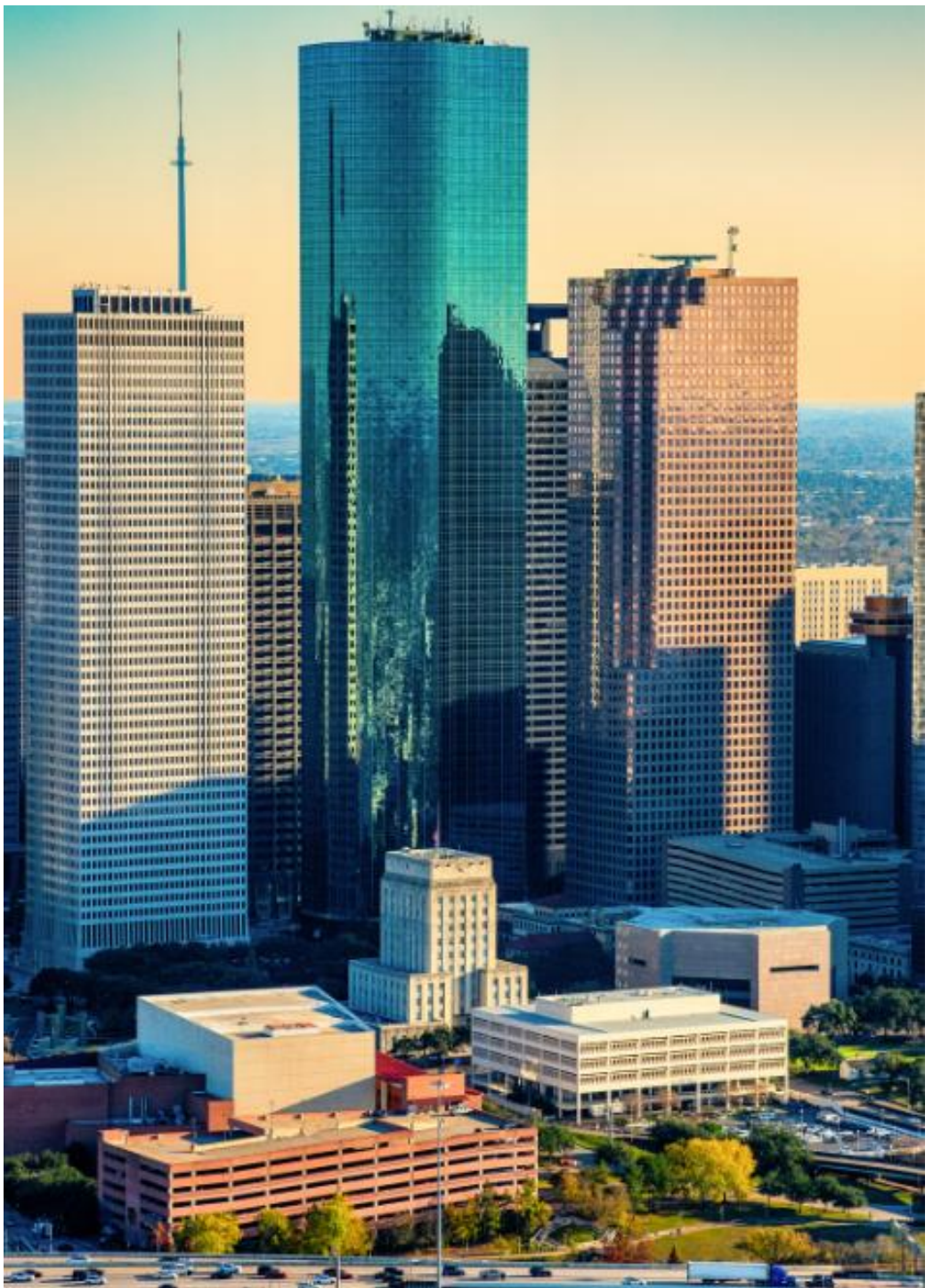
With over 10,000 professionals, LUMC operates at the intersection of healthcare delivery, translational research, digital health, and public-private collaboration. Our clinical care is closely connected to research and innovation, enabling patients to benefit early from new diagnostics, advanced therapeutics, and data-driven treatment strategies. Our strategic focus includes advanced therapeutics, data-driven healthcare, cardiology and cardiovascular innovation, immunology, regenerative medicine, and sustainable healthcare systems. Through structured technology transfer and ecosystem partnerships, we actively bridge academia, industry, and clinical implementation — with the explicit aim of improving patient care in a financially and socially sustainable way.

**Products and Services Offered**

- Highly specialized tertiary care programs in which research, innovation, and multidisciplinary teams are directly embedded in clinical practice
- Translational research infrastructure including early-phase clinical trials, biobanking, core facilities, and advanced diagnostics
- Strategic collaboration and co-development with industry partners within the Leiden Bio Science Park ecosystem (LSH)
- Population Health (Health economics, value-based healthcare design, and sustainable care pathway development - including digital and remote monitoring models)

**Unique Selling Points**

- Direct integration of research and innovation into daily patient care, allowing faster implementation of evidence-based and data-driven improvements
- Fully integrated Academic Medical Center embedded within a leading European life sciences hub
- Strong public-private collaboration model accelerating translation from discovery to clinical implementation



## Coordination partners



Netherlands Enterprise Agency



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### Netherlands Enterprise Agency (RVO)

The Netherlands Enterprise Agency (RVO) helps entrepreneurs and organizations to invest, develop and expand their businesses and projects both in the Netherlands and abroad. We are a government agency which is part of the Dutch Ministry of Economic Affairs.

We support entrepreneurs, NGOs, knowledge institutes, policymakers and organizations. We improve collaborations and strengthen positions through our funding and networks and together we build a more sustainable society.

### Life Sciences & Health Program US

The SMM LSH US is a Strategic Multi-Annual Market (SMM) approach coordinated by the Netherlands Enterprise Agency (RVO) and Task Force Health Care (TFHC). This public-private initiative aims to strengthen the position of Dutch LSH companies in the HealthTech and MedTech sectors.

The program focuses on California and Texas, where strong existing connections and collaborations provide a solid foundation for deepening partnerships and scaling Dutch LSH organizations in the US.

From December 2024 to December 2027, a wide range of activities will be organized to support Dutch LSH organizations with market entry and scale-up opportunities in the US.

The RVO serves as the public coordinator of the Life Sciences & Health Program US.

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### Task Force Health Care (TFHC)

Since 1996, Task Force Health Care (TFHC) has served as the leading platform for the Dutch Life Sciences & Health sector. By bringing together companies, researchers, NGOs, healthcare providers, and government stakeholders, TFHC facilitates international collaboration and promotes smart, sustainable solutions to global health challenges.

“Improving healthcare together by connecting the right people worldwide”.

We believe that collaboration is essential to solving global health challenges. By facilitating strategic connections across sectors and borders, we accelerate progress and foster impactful innovations in healthcare.

Our success lies in co-creation, working alongside diverse public and private organizations. Through strong public-private partnerships, we turn innovation into impact, building better healthcare, together.

Today, TFHC has built strong relationships in more than 30 countries across Africa, Asia, Europe, the Middle East, and the Americas. Our approach is rooted in collaboration. We harness the power of partnerships and diverse perspectives to tackle healthcare challenges and create long-lasting impact.

TFHC collaborates closely with public and private organizations. These partners play a vital role in advancing sustainable healthcare solutions worldwide. They provide essential support through policy, expertise, funding, and international networking, helping open doors to new markets, and enabling effective collaboration.

TFHC serves as the private coordinator of the Life Sciences & Health Program US.

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General in San  
Francisco



**Dzifa Quist-Sanford**  
Sector Lead Sports,  
Life Sciences & Health  
Strategy &  
Partnerships  
NBSO Los Angeles

### Netherlands Economic Network

The Dutch government has a worldwide economic network with more than 150 embassies, consulates and trade offices (NBSOs). They all support entrepreneurs in doing business abroad, including investments, R&D and partnerships.

The economic officers identify opportunities on foreign markets and have an extensive network in the country. They provide:

- requested trade information;
- potential network partners;
- contact details from organizations that can provide support locally;
- legislation; and
- other relevant topics.

Throughout the year, the economic officers also organize trade and networking events, including economic missions. Plenty of reasons to contact the economic network to be well-prepared for doing business internationally.

The economic network supports Dutch companies on foreign markets in 114 different countries. The following entities of the Dutch Economic Network are closely supporting the Life Sciences & Health Program US in California:

### Netherlands Embassy in Washington

4200 Linnean Ave NW  
Washington, DC 20008, US  
[www.netherlandsandyou.nl](http://www.netherlandsandyou.nl)

### Consulate-general of the Netherlands in San Francisco

120 Kearny Street, Suite 3100  
San Francisco, CA 94104, US  
[www.netherlandsandyou.nl](http://www.netherlandsandyou.nl)

### Netherlands Business Support Office (NBSO) Los Angeles

6060 Center Drive, 10th Floor  
Los Angeles, CA 90045, US  
[www.nbso-texas.com](http://www.nbso-texas.com)



**NL**

**Netherlands**