

Netherlands economic mission to Hauts-de-France

19 – 20 November 2025



Netherlands

Index

| | |
|--|---|
| Foreword Petrouschka Werther | 5 |
| Foreword Mariëtte van Empel | 6 |

The Netherlands

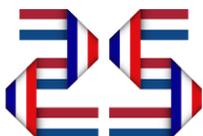
| | |
|---|----|
| Map of the Netherlands | 9 |
| Introducing the Netherlands | 10 |

Company profiles

| | | | |
|---------------------------------------|----|------------------------------------|----|
| CityCharge | 15 | Movares | 20 |
| CITYFÖSTER | 16 | Nedal Aluminium BV | 21 |
| Cleantron | 17 | Studio Bereikbaar | 22 |
| Dutch Cycling Embassy | 18 | Van Raam | 23 |
| Fietshangar | 19 | | |

Official delegation

| | | | |
|--|----|--|----|
| NBSO Lille | 28 | Ministry of Infrastructure and Water Management | 29 |
| Embassy of the Kingdom of the Netherlands in Paris | 29 | Ministry of Economic Affairs Netherlands Enterprise Agency | 30 |



2025

ANNÉE ÉCONOMIQUE/ECONOMISCH JAAR

FRANCE • PAYS-BAS

NEDERLAND • FRANKRIJK



Foreword



It is my pleasure to welcome you to this mission to Hauts-de-France. The Netherlands and France are both committed to zero emission mobility, and this mission to the Hauts-de-France region brings together key public and private stakeholders to accelerate that transition. Our delegation represents parts of the strong Dutch sustainable mobility ecosystem, such as urban engineers, EV charging innovators and bike solution specialists. Alongside our business delegation we carry a clear ambition to exchange policy experience and formalize pathways for longer-term cooperation. Public-private collaboration and cooperation is paramount to achieving the best results.

The Hauts-de-France region is a stronghold for innovation, sustainability and production. The region's strong assets are the automotive industry, the development of a battery valley and of course, the port of Dunkirk. The region stands at a pivotal crossroads: the expected regional development brings enormous opportunities and challenges in the field of connectivity, infrastructure and sustainable urban mobility.

The Netherlands, on the other hand, has one of the densest vehicle charging networks in the world. We are home to well-developed cycling infrastructure, with approximately 35.000 km of dedicated bicycle paths. We have built up decades worth of experience and expertise in designing people-centered cities that prioritize accessibility, green space and safe cycling networks.

These dynamics provide a great basis to strengthen our public-private cooperation. This mission includes business exchanges, policy roundtables and site visits. This allows us to translate shared ambitions into tangible next steps. I invite you to engage actively, share lessons and pursue collaborations. Together, as companies and policymakers, we can turn the region's momentum and development into sustainable, people-centered mobility solutions that benefit both France and the Netherlands.

I look forward to working with you and I wish all participants an inspiring and successful mission.

Petrouschka Werther
Director Sustainable Mobility
Ministry of Infrastructure and Water Management

Foreword



It is my pleasure to welcome you to this inspirational mission. The Netherlands and the Hauts-de-France region of France are both strategically located in northwestern Europe, only two hours apart from each other and share many common characteristics. I am delighted that we have this opportunity to further strengthen the relationship between the Netherlands and Hauts-de-France during this mission.

This relationship has a long history but has gained significant momentum since the state visit of President Emmanuel Macron to the Netherlands in 2023, followed by the trade mission to Hauts-de-France led by the Dutch Minister for Foreign Trade, Liesje Schreinemacher. In April 2024, a Roadmap was signed between France, the Netherlands, and the Hauts-de-France region, with sustainable mobility and batteries as key priorities formalizing our shared commitment to cooperation for the period 2024–2028.

The Netherlands and Hauts-de-France are important economic and trade partners. The Netherlands is the region's 6th largest export destination (€3 billion) and its 5th largest supplier (€4.5 billion). These strong ties are also reflected in significant investments, with around 130 Dutch companies active in Hauts-de-France, together providing approximately 6,400 jobs.

Both the Netherlands and Hauts-de-France aim to be at the forefront of the transition towards a sustainable and innovative future. In this regard, collaboration and partnership are essential.

In short, there are countless opportunities for Dutch and French companies and governments to join forces and grow together. I hope this mission will be a great success and will lead to many new ideas, partnerships, and lasting connections.

Mariëtte van Empel

Counsellor Transport and Environment

The Embassy of The Kingdom of The Netherlands in Paris

The Netherlands

The Netherlands



Locations

1. Amsterdam (and Airport Schiphol) |
2. Arnhem | 3. Assen | 4. Breda |
5. 's Hertogenbosch | 6. Eindhoven |
7. Enschede | 8. Groningen | 9. Haarlem |
10. The Hague | 11. Leeuwarden |
12. Lelystad | 13. Maastricht |
14. Middelburg | 15. Rotterdam |
16. Utrecht | 17. Zwolle |

Introducing the Netherlands

How do the Dutch make a difference?

Through their interactive approach to finding innovative solutions to the big challenges facing the world today. The Dutch way of thinking and working has been shaped by centuries of living in the low-lying delta of the Netherlands. Through the ages, the Dutch have joined forces to find ingenious ways to tackle challenges like water, urbanisation, energy, food, health and security. By being inventive, pragmatic and

open to new challenges, the Dutch have created a flourishing and resilient land.

The Netherlands is a constantly evolving ecosystem of cities, industry, agriculture and nature, all integrated through smart infrastructure. It is a source of knowledge and experience that the Dutch are keen to share with others. Learning from the past to create a better future. Together, seeking sustainable solutions for the most liveable world.



The Netherlands your partner in sustainable solutions

Worldwide rankings

1st

Largest flower exporter
(Source: OEC, 2022)

3rd

Largest exporter of agricultural products in the world
(Source: WUR/CBS, 2023)

4th

Largest importer of goods in the world, 842.05 billion US dollars
(Source: Statista, 2023)

4th

Largest exporter of goods in the world, 934,57 billion US dollars
(Source: Statista, 2023)

4th

Leading economy worldwide by Foreign Direct Investment (FDI) inward stock, 2,86 trillion US dollars
(Source: Statista, 2023)

6th

Greatest place to live
(Source: World Happiness Report, 2024)

7th

on the Global Innovation Index
(Source: WIPO, 2023)

9th

on the World Competitiveness Ranking
(Source: International Institute for Management Development, 2024)

Facts & figures

Official name:
Kingdom of the
Netherlands

Capital:
Amsterdam

Seat of government:
The Hague

Form of government
Parliamentary
democracy (cabinet
of Prime Minister and
Ministers) within a
constitutional
monarchy

Head of State:
His Majesty King
Willem-Alexander,
King of the
Netherlands,
Prince of Orange-
Nassau

Location:
Western Europe
bordering Germany,
Belgium and the
North Sea

Administrative structure:
The kingdom consists of four entities.
The Netherlands and three territories in the
Caribbean: Aruba and Curaçao and St. Maarten.

Special municipalities
The overseas islands of Bonaire, Saba and
St. Eustatius, all three of which are located in the
Caribbean.

Surface area

41,543 km²

Number of inhabitants (2024):

18 million

Monetary Unit:

Euro

Languages:
Dutch, Frisian and on the
overseas islands also
English and Papiaments

GDP per capita
(World Bank, 2024):

57,800 US dollars

Number of provinces:

12

Number of inhabitants
per km² (2024):

533

Unemployment rate
(CBS, 2024):

3.7%

English speaking Dutch
people:

90%

Company profiles



Heimen Visser
CEO
+31 (0) 6 51259528
h.visser@citycharge.eu

CityCharge

We believe in efficiency: why produce, transport, install and maintain separate light poles and charging stations, when we can combine them into one integrated product? This not only results in a significant CO₂ reduction, but also contributes to cleaner air, greener and smarter cities, and a more livable planet for future generations. Yes, there is a long road ahead of us. But CityCharge is determined to stay ahead.

CityCharge was born as an innovative solution to the growing demand for charging infrastructure, while combating the clutter of public spaces. With the rise of electric driving in urban areas, the need for charging stations has increased exponentially. Our answer: the CityChargeR, a charging point integrated into public lighting. This marks the end of clutter and the beginning of smart, safe and sustainable electric charging in many locations, for many people.

CityCharge
Skoon 74
1511 HV Oostzaan
The Netherlands
www.citycharge.eu



Pauline Delplace
Researcher and Designer
+32 (0) 4 91487525
pauline@cityfoerster.net

CITYFÖRSTER

CITYFÖRSTER was founded in 2005 and is an internationally active and interdisciplinary partnership of architects, engineers and urban planners with employees from over ten countries. Our team is led by seven partners and is located in Hanover, Rotterdam and Tirana. With our cooperation partners throughout Germany and Europe, we act as a cross-border and cross-disciplinary competence network locally, regionally and internationally.

We design, plan and realize buildings, urban structures and public realm for the compact, socially and functionally mixed, multimodally networked, productive, circularly organized and climate-adaptive city. Our services cover the entire spectrum from the idea to the execution and project management. We specialize in strategic planning, international development projects and experimental, resource- and recycling-friendly construction. Our topics are new working environments and forms of housing, sustainable tourism, public spaces and innovative mobility concepts.



Philippe Meignen
Director France
+33 (0) 670 0670 86
philippe.meignen@cleantron.nl

Cleantron

Cleantron is a trusted battery manufacturer with deep in-house engineering expertise.

We design and build high-performance lithium-ion batteries ourselves—tailored for quality, reliability, and precision. For select industries, such as automotive, we also produce “Build-to-Print” batteries, covering both prototypes and low-volume series for niche applications like motorsport, luxury vehicles, and specialized light commercial vehicles.

Cleantron
Pesetaweg 37
2153 PJ Nieuw-Vennep
The Netherlands
www.cleantron.nl



Emma Stubbe

Project Coordinator

+31 (0) 6 2018 2113

emma.stubbe@dutchcycling.nl

Dutch Cycling Embassy

The Dutch Cycling Embassy connects global interest in Dutch cycling with the expertise that makes it possible. As a non-profit public-private network, we support cities and regions around the world in becoming more cycling-friendly. Our network brings together the full spectrum of Dutch cycling excellence, from private companies and NGOs to research institutions and national and local governments. Together, we offer knowledge, practical experience, and proven solutions to help shape sustainable mobility worldwide.

Dutch Cycling Embassy

Niastraat 6D

3531 WP Utrecht

The Netherlands

www.dutchcycling.nl



Matthijs Rypma
Business Developer
+31 (0) 6 2120 8498
m.rypma@fietshangar.nl

Fietshangar

FIETSHANGAR offers a very practical, secure and durable solution for storing bicycles in urban areas. Where indoor storage is not possible and outdoor storage is not desired. We believe that cycling is the way to improve cities. We provide secure bicycle parking with the right scale for feasible implementation in urban areas. In doing so we seek to promote cycling where bike journeys start.

Fietshangar
Hoefslag 15,
4131 ME Vianen
The Netherlands
www.fietshangar.nl



Lisette Willems
Accountmanager
international
+31 (0) 6 1183 5666
lisette.willems@movares.nl

Movares

Movares is a Dutch engineering and consultancy firm specializing in sustainable infrastructure and mobility. The company plays a key role in designing and implementing solutions for active mobility: such as cycling, walking, and integrated urban transport. Aiming to create healthier, future-proof and more accessible cities. Movares combines technical expertise with a strong focus on innovation and environmental impact.



Lorenzo Comini Breda
Sales Area Manager
+31 (0) 6 5182 0007
lorenzocominibreda@nedal.nl

Nedal Aluminium BV

As lighting pole manufactures, Nedal has integrated an EV-charging device in the lamp post cause, according to forecasts, 1.7 million additional charging stations must be installed in the Netherlands by 2030. As an innovative solution, the EV-charging/lighting column combination was created based on this market demand.

It is a safe and intelligent product for the rapidly increasing need of charging infrastructure that combats the clutter of public spaces. The EV-Charging/lighting column combination was developed in collaboration with a number of leading companies, all of which are active in the public space.

The foundation is Nedal's patented aluminum lighting column, which is extremely safe and most commonly used in public spaces. The EV-Charging/lighting column is the inconspicuous Smart City charging solution for public spaces.

Nedal Aluminium BV
Groenewoudsedijk 1
3500 GA Utrecht
The Netherlands
www.nedal.com/nl/

STUDIO — BEREIKBAAR



Younes Foukalne
Consultant in Urban
Mobility and Built
Environment
+31 (0) 6 2112 8535
younes.foukalne@studiob
ereikbaar.nl

Studio Bereikbaar

Studio Bereikbaar is a Rotterdam-based strategy and design company dedicated to shaping a sustainable and inclusive built environment at the intersection of mobility and space. Our 20 experts specialize in developing strategic visions for sustainable mobility and spatial development, and work across various administrative levels, from national ministries to municipalities in the Netherlands.

Our approach is data-driven, highly visual, and involves research through design, emphasizing strategic decision-making. Operating at different scales, from national to street levels, we have persistently allocated 20% of our turnover to innovation since our very start, leading us to the forefront of visualization, data tooling, cycling and public transport expertise, participation strategies, gaming elements, and dashboards for evaluating integrated land-use and mobility strategies.



Marnix Kwant
Director Business
Development
+31 (0) 6 24398439
marnix@vanraam.com

Van Raam

Van Raam is a manufacturer of special needs bikes: tricycles, low entry bike, side by side tandems, wheelchair bikes and transport bikes.

We want to contribute to the integration of people with a disability into society. That is the reason Van Raam exists. We are proud of what we are achieving with each other, and of the sustainable impact we have on our customers. At Van Raam we believe that when people stay mobile and independent longer, they are happier. That is why we offer people with a disability a sustainable form of modern-day mobility.

The unique riding characteristics of every Van Raam bicycle provide a special cycling experience. With innovative and modern production techniques, and by adding options/accessories and frame adjustments, we can make a customized bike for just about anyone. The unique Van Raam pedal support is available for most of these adapted bikes. As a manufacturer of special needs bicycles, quality and sustainability are a paramount importance to Van Raam. Therefore, we follow a circular and sustainable policy at Van Raam

Van Raam
Guldenweg 23
7051 HT Varsseveld
The Netherlands
www.vanraam.com



NL Sustainable Mobility Guide

This guide presents the Netherlands' advanced know-how in sustainable and smart mobility, from zero-emission vehicles to digital logistics solutions. It highlights how Dutch companies, technologies and public-private collaborations are working globally to build safer, greener and more efficient transport systems.

Download [here](#)



NL Cycling Guide

The Cycling Guide showcases the Netherlands' leading expertise in cycling innovation, infrastructure, and sustainable mobility solutions. It presents key Dutch companies, technologies, and partnerships that drive global developments in smart and active mobility.

Download [here](#)



Official delegation



Joris Houtman
Director NBSO Lille
+33 (0) 6 08163522
joris.houtman@minbuza.nl

Netherlands Business Support Office (NBSO) Lille

As a vital link between the Netherlands and Hauts-de-France, the NBSO Lille connects Dutch companies with opportunities in one of Europe's most important logistics and automotive regions. As part of the global Dutch trade network, NBSO Lille specializes in supporting small and medium-sized enterprises (SMEs) with tailored advice, local market insights, and strategic connections to drive business success.

Driving Innovation and Sustainability

Hauts-de-France is the ideal entry point for Dutch entrepreneurs and companies. Strategically located at the crossroads of Northern Europe, the region offers direct access to French and wider EU markets. Its robust industrial base, cutting-edge innovation ecosystem, and collaborative business culture provide fertile ground for growth and partnerships. NBSO Lille plays a crucial role in introducing Dutch companies to the regional network and key partners, fostering valuable collaboration opportunities.

Tailored Solutions for Every Business

NBSO Lille offers a comprehensive range of services to Dutch companies, including:

Market Analysis: In-depth insights into sector trends and opportunities.

Partnership Development: Connecting Dutch businesses with local partners, distributors, and clients.

Regulatory Support: Guidance on compliance with local laws and requirements.

Event Participation: Facilitating attendance and visibility at trade fairs, business missions, and networking events.

Focused on Key Sectors

NBSO Lille identifies and supports growth in industries such as:

Sustainable mobility, including electric vehicles and cycling infrastructure

Digital technology and innovation, including cybersecurity, AI, and advanced tech development

Battery ecosystem, with specific focus on the French "battery valley"

Official delegation

Ministry of Infrastructure and Water Management

Rijnstraat 8, 2515 XP The Hague
The Netherlands

dumo.internationaal@minienw.nl



Petrouschka Werther
Director of the Sustainable
Mobility Department



Teun Zeegers
International policy officer
Active Mobility



Anne-Margreet Sas
International policy
coordinator Sustainable
Mobility

Embassy of the Kingdom of the Netherlands in Paris

7-9 Rue Eblé, 75007 Paris
France

PAR-IENW@minbuza.nl



Mariëtte van Empel
Counsellor Transport and
Environment



Sam van der Merk
Government Trainee

Contact details

**Ministry of Economic Affairs |
Netherlands Enterprise
Agency**

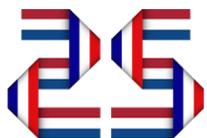
Prinses Beatrixlaan 2, 2595 AL
The Hague
The Netherlands



Lisa Haenitsch-Saxe
Senior Advisor Sustainable
Mobility
lisa.haenitsch@rvo.nl



Simone Ho-Yin
Project Manager Trade Fairs
and Trade Missions
Strategischebeurzen@rvo.nl



2025
ANNÉE ÉCONOMIQUE/ECONOMISCH JAAR
FRANCE • PAYS-BAS
NEDERLAND • FRANKRIJK

NL

Netherlands