

Sustainable Communities Serbia



Netherlands

Serbia and the Netherlands:

Transforming Serbian communities

Collaboration between the Netherlands and Serbia: A shared journey towards sustainable communities.

Serbia stands at a pivotal moment in its sustainable development. With a strong commitment to the EU Green Agenda, the country is taking bold steps to enhance the sustainability of its communities.

Transforming communities into greener, more liveable spaces is a key priority. This includes expanding green infrastructure, improving waste and water management, advancing sustainable mobility, improving air quality, and enhancing energy efficiency. By fostering cross-sector collaboration, Serbia can accelerate its progress towards healthier, more resilient communities, benefiting both its citizens and the broader Balkan region.

To achieve these ambitious goals, cooperation beyond borders is essential. The Netherlands, with its centuries-long experience in urban planning, water management, circular economy, and green infrastructure, recognises the power of partnerships. As part of this collaboration, Dutch actors contribute not only technical expertise, but also strategic capabilities, helping cities design integrated, long-term pathways toward sustainability. This includes building smart ecosystems, strengthening innovation capacity, and embedding citizen participation into planning and policy processes.

We believe that sustainable change is a shared journey, built on openness, knowledge exchange, and learning from experience. We are here to share insights gained from our own experimentation to help Serbian communities navigate their own paths to sustainability.

The relationship between Serbia and the Netherlands: Practical examples of successful collaboration

The relationship between Serbia and the Netherlands has a solid foundation built on years of collaboration. Practical examples show how Dutch expertise is already making a positive impact in Serbia. In 2023, the Dutch-Serbian Business Association (DSBA), together with several Dutch companies, planted more than 200 trees in Belgrade. This initiative symbolised more than just greening the city, it reflected a shared commitment to better air quality, climate adaptation, and healthier communities.

Another example is the “Green Cities Serbia” initiative, where Dutch companies have partnered with Serbian counterparts to implement green infrastructure solutions, such as green roofs and sustainable water management systems, in cities like Belgrade and Novi Sad. These partnerships demonstrate the power of joint knowledge exchange and the shared effort to find innovative solutions that address Serbia’s unique challenges.

Dutch expertise: Practical solutions for sustainable development

The Netherlands is globally recognised as a hub for innovation in sustainable development. With a combination of strategic consultation and practical, nature-based solutions, Dutch expertise helps communities become more resilient, green, and future-proof. Dutch companies and knowledge institutions offer integrated approaches that bring together smart urban planning and concrete, adaptable interventions.

Our extensive experience in areas such as urban planning, circular economy, water management, and green infrastructure is key to supporting Serbian cities in their transformation. We offer not just theoretical insights but practical, adaptable solutions that integrate into local contexts, ensuring that sustainability becomes a core part of future development strategies. This comprehensive support helps Serbian communities not only improve their environmental outcomes but also foster economic growth and create socially inclusive communities.

We believe in cross-domain thinking and action, which means addressing multiple challenges simultaneously through collaboration across different sectors. This approach has proven effective in the Netherlands and can offer valuable insights to Serbia. By working together, we can co-create solutions that are locally relevant, globally informed, and built on shared knowledge and expertise.

Transforming communities together

Sustainability is a shared mission. The Netherlands and Serbia have the opportunity to build a lasting, mutually beneficial collaboration that extends beyond individual projects. We invite Serbian municipalities, contracting businesses, and institutions to join us in shaping the future of their communities. Together, we can create communities that are not only functional and efficient but also green, resilient, healthy, and inspiring.

Let's reimagine the future and build sustainable communities, side by side.

Partners

Supported by the Netherlands Enterprise Agency, part of the Ministry of Economic Affairs and Climate, the following Dutch companies and organisations are committed to co-creating a sustainable, resilient, and green economy together with Serbia.



Advier

Advier is committed to driving the shift toward sustainable, smart, inclusive, and future-proof communities. As an innovative agency specialising in the redesign of mobility, spaces, and organisations, they adopt an entrepreneurial approach that prioritises clear insights, tangible impact, strong partnerships, and innovative initiatives.

www.advier.nl



EIPO

EIPO supports cities and regions globally in navigating the transition to sustainable, resilient urban ecosystems. Their expertise in smart cities, urban development, and innovation ecosystems helps communities design strategies that create real social and economic impact. EIPO focuses on open innovation, citizen engagement, and applying global best practices to local challenges.

www.eipo.nl



Emficon

Emficon specialises in advanced emission reduction systems for internal combustion engines. Their tailor-made diesel particulate filters and catalytic solutions help industries like construction, shipping, and logistics transition towards greener operations, without compromising performance. Emficon's innovative technologies support compliance with the highest environmental standards while promoting sustainable practices across sectors.

www.emficon.nl



HTW Treerootsystems

HTW Treerootsystems provides innovative urban tree planting solutions that ensure healthy, long-lasting trees in cities. Their products, including structural soil systems and root protection systems, help cities create green, sustainable spaces while preventing damage to infrastructure caused by tree roots. HTW's expertise contributes to cleaner air, better rainwater management, and enhanced quality of life in urban areas.

www.treerootsystems.nl



JUB Holland

JUB Holland is a leading supplier of high-quality flower bulbs, contributing to greener, more vibrant urban and public spaces. With over four generations of expertise, they focus on sustainable cultivation practices and environmentally conscious breeding. Their dedication to minimising pesticide use and breeding disease-resistant tulips ensures vibrant, sustainable floral displays in urban spaces.

www.jubholland.nl



OKRA

OKRA is a leading landscape architecture firm known for designing resilient landscapes and sustainable water strategies. With over three decades of experience, OKRA specialises in creating cities that are natural habitats, where green spaces coexist with urban environments. Their innovative solutions promote sustainable living, water management, and ecosystem adaptation.

www.okra.nl



Sempergreen

Sempergreen transforms grey infrastructure into vibrant, living landscapes. With over 25 years of experience, Sempergreen delivers innovative green roofs, vertical gardens, and ready-to-lay vegetation blankets that enhance resilience and biodiversity. Their solutions bring nature into urban environments, improving air quality, reducing heat islands, and making cities greener, cooler, and healthier.

www.sempergreen.com



Van den Berk Nurseries

Van den Berk Nurseries, one of Europe's largest nurseries, specialises in medium to large trees and shrubs. With over 1,600 tree species and cultivars, Van den Berk provides sustainable greenery for urban and landscape projects. Their trees help cities grow greener, more resilient environments, creating healthier spaces for people to live, work, and thrive.

www.vdberk.nl

Get in Touch

We believe that real transformation happens when we connect, collaborate, and co-create. If you're interested in learning more about the mission, the opportunities for your city, or how to get involved in our sustainability efforts in Serbia, we would love to hear from you.

Whether you're representing a municipality, a business, or an organisation, this partnership offers a unique opportunity to shape the future of Serbian development and sustainability together.

For more information, to ask questions, or to explore partnership opportunities, please reach out to the relevant contact below:

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We look forward to connecting with you and discussing how we can create a sustainable, green, and resilient future for Serbian cities.
Let's start the conversation today.



